



## Call for Papers and Panel Sessions

23<sup>rd</sup> European Regional Conference of the International  
Telecommunication Society

Vienna, Austria, 1<sup>st</sup> – 4<sup>th</sup> July 2012

### **Technology Drivers and Market Changes**

There are many benefits with information and communication technologies (ICT). Some of these benefits are economic, while others are social in character. But achieving these benefits requires co-ordination across increasingly complex value chains, where risks and rewards may be unevenly distributed as products and services are developed to satisfy consumer demands. Technological developments and the varying extent to which competition exists across the industry have complicated the regulatory process, as has the increasingly complex value chains that are emerging. And the potential for ultra-high speed broadband infrastructures to encourage economic growth and social inclusion has added a new dimension to the challenges faced by regulators, operators and content providers alike.

These and other topics will be dealt with at the 23<sup>rd</sup> European Regional Conference of the in Vienna. Papers and panel sessions in the following areas are called for:

- The role of government in telecommunication markets
- Internationalisation of operators – strategies and the relationship between operators and host operators
- New players and platforms in telecommunications
- User roles and social networking
- Investment, innovation and returns on investment
- NGN and NGA policies – supporting supply and its impact on efficiency
- Role of regulation in promoting superfast broadband and Europe's 2020 Agenda
- Super-broadband – needed by a niche, while the mass market is served by mobile?
- The relationship between telecommunications and economic development
- 4G licensing and launching
- Spectrum allocation, refarming and the use of the digital dividend
- Innovative business models for broadband delivery and mobile applications
- Technologic, economic, regulatory and institutional convergence
- Media convergence

- The relationship between content, equipment producers and infrastructure industries
- Regulatory institutions – resources, success factors etc.
- Experiences on the implementation of the new regulatory framework
- Tools and techniques to investigate regulatory and economic issues

Other topics are equally welcome.

### Important dates

- Deadline for abstracts and panel session suggestions: 10 February 2012
- Notification of acceptance: 10 March 2012
- Deadline for full papers and panel session concepts: 1 June 2012

The conference will be held in Vienna, Austria. The local hosts will be the Vienna University of Economics and Business, the Austrian Regulatory Authority for Telecommunications and Broadcasting (RTR) and SBR Juconomy Consulting.

Abstracts should be emailed to Claudia Sittner ([c.sittner@zbw.eu](mailto:c.sittner@zbw.eu)) no later than **10 February 2012**. Abstracts should be about 2 pages (800 to 1000 words) in length and contain the following information:

- Names, addresses, affiliation and e-mail addresses of authors
- A research question
- Some remarks on methodology
- Expected results
- Bibliographical notes (up to 6 main references used in the paper)

#### Local team:

Wolfgang BRIGLAUER, Vienna University of Economics & Business

Klaus GUGLER, Vienna University of Economics & Business

Paul PISJAK, RTR

Ernst-Olav RUHLE, SBR Juconomy Consulting

#### ITS:

Brigitte PREISSEL, German National Library of Economics, Hamburg, Germany

Jason WHALLEY, University of Strathclyde, Glasgow, UK

