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## First-Ever ITS Conference in India Approaches

The first-ever ITS Regional Conference to be held in India will convene in New Delhi, February 23-24, 2012. The theme of the Conference is *Telecom Policy, Regulation, and Management as Drivers for Transforming Emerging Economies*. It is being hosted, and jointly organized with ITS, by the Indian Institute of Management, Ahmedabad (IIMA) Idea Telecom Centre of Excellence (IITCOE).

The New Delhi Conference has three primary objectives:

1. To provide a special forum to present and discuss research and new developments in telecom policy, regulation and management, especially as they apply to emerging economies
2. To facilitate sharing of research-based knowledge amongst academicians and practitioners in several areas of telecommunications
3. To promote promising scholars in the field of telecommunications

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## Message from the Chair: 2011 in Review



Dear ITS Colleagues:

As the year 2011 winds down to a close and 2012 approaches, it is appropriate to reflect on our accomplishments over the past 12 months. Without question, this was the busiest year ever for ITS.

We convened our first-ever Asia-Pacific Regional Conference in Taipei, Taiwan this past June with great success, thanks in large part to the dedicated efforts of ITS Board member Yu-li Liu as the principal organizer of this Conference. The Taiwan Conference was exceptionally well conducted -- both logistically and in terms of its substantive content.

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## Message from the Chair (cont'd)

After an absence of more than two decades, ITS returned to Budapest, Hungary this past September to hold its first European Regional Conference in that city since 1989. Our gracious hosts for this event -- which was as well organized and rich in scientific content as it was enjoyable to attend -- were the Scientific Association for Infocommunications Hungary (HTE) and the Department of Telecommunication and Media Informatics of the Budapest University of Technology and Economics (BME). A Corporate member of ITS, HTE also hosted the 2<sup>nd</sup> ITS Ph.D. Seminar immediately following the 2011 European Regional Conference. I am especially grateful to ITS Vice-Chair Dr. Brigitte Preissl for her significant contributions to the success of both of these proceedings. I likewise wish to extend my sincerest thanks and commendations to Dr. Gyula Sallai (BME), Peter Nagy (HTE) and Maria Tezla (HTE) for their organizational prowess, their enthusiasm and the boundless energy they exhibited in putting together such a first-rate Conference. Those who attended it will remember it for many years to come.

Meanwhile, half a world away, ITS convened its 5<sup>th</sup> Africa-Asia-Australasia Regional Conference in Perth, Australia this November. As in previous years, the principal organizer and driving force behind this topical and stimulating Conference – the theme of which was “*Emerging Business Opportunities in Wireless Technology and New Media*” – was ITS Board member Professor Gary Madden of the Communication Economics and Electronic Markets Research Centre, Curtin Business School. Co-hosting the Conference this year was Curtin University’s Department of Internet Studies, School of Media, Culture and Creative Arts lead by Professor Mark Balnaves (Director – Department of Internet Studies).

ITS also collaborated with Centris and the Columbia Institute of Tele-Information (CITI) in convening a special one-day

Conference in Honor of Professor Emeritus Lester D. Taylor this past October. The Conference, which took place in the picturesque mountain resort town of Jackson, Wyoming, featured a sterling line-up of speakers including Professor Taylor himself. It was ably organized by ITS Board member Professor James Alleman together with Bruce Egan and Professors Eli Noam and Paul Rappoport.

ITS sponsored, endorsed and/or co-hosted several conferences, seminars and workshops in 2011 including CITI’s Annual State of Telecom Conference in New York City (October 14), the Centre for European Policy Studies (CEPS) 2011 Digital Forum in Brussels, Belgium (October 25) and IDATE’s 7<sup>th</sup> Trans-Atlantic Telecom Dialogue (November 16) in Montpellier, France.

Finally, much work was undertaken this year in organizing conferences to be held in 2012 including the ITS India Regional Conference in New Delhi (February 22-24) and the 2012 ITS Biennial that will now convene in Bangkok, instead of Phuket, Thailand (November 18-21) as earlier announced.

This past year also witnessed considerable turnover on the ITS Board, with the departure of 5 Directors and the recent election of a new Director. Please join me in warmly welcoming our newest Board member, Bronwyn Howell (New Zealand), and in extending to departing/retiring members Paul Richards (UK), Dr. Michael Mallien (Germany), Irene Ng (Malaysia), Christopher Huther (USA) and Professor Glenn Woroch (USA) our sincerest thanks for their contributions to our organization and best wishes for continued success in their future endeavours. (See also the separate articles in the current (December 2011) issue of *Interconnect* describing the experience Ms. Howell brings to the ITS Board and reviewing the accomplishments of Professor Woroch, one of the longest-serving of all ITS Board members before his decision to retire as a Director this past fall).

ITS members will also recall with much sadness the untimely passing this July of long-time Board member, and one of the founders of our organization, Professor Alain de Fontenay. We take solace and pride, however, in the memories of shared times with him, in the success ITS has experienced from the foundations Alain helped to build, and in the legacy of his scholarly contributions to economic science. His pioneering work in building our organization shall forever be part of our history.

With that brief review of the year just past, let us now turn our thoughts to the future and focus our efforts on what is in our power to create or to change for the better. I have no doubt that 2012 shall provide us with many opportunities to advance the state of scientific inquiry and related policy development in pursuit of superior social welfare outcomes in the field of telecommunications. I look forward to seeing as many of you as possible in the months ahead at one or more of our upcoming Conferences and to engaging you in discussions on the issues and subjects of greatest interest and concern to the telecommunications and broader ICT industry.

Sincerely,



*Erik Boblin*  
ITS Chair

### MOVING? STAY IN TOUCH!

To ensure uninterrupted delivery of the ITS membership journal, *Telecommunications Policy*, as well as e-mail announcements of upcoming Calls for Papers, publications, conference registration discounts and similar news of potential interest sent via the ITS-L Listserv, ITS members are requested to please keep the Secretariat updated by sending their new coordinates to:

**Don Romaniuk,**  
**ITS Secretariat**  
at [secretariat@itsworld.org](mailto:secretariat@itsworld.org)

## First-Ever ITS Conference in India Approaches (cont'd)

Six major sub-themes relating to the role of telecommunications in emerging economies will be addressed by speakers at this Conference:

1. National Broadband Policies and Outcomes
2. Issues Related to Wireless Spectrum and Technology
3. Service Adoption and Social Networking
4. Universal Service
5. Regulation
6. Comparative Analysis

Within these broad sub-themes, suggested topics to be explored include:

- Adoption and Diffusion of Broadband;
- Models for Spectrum Auctions and Trading
- Challenges in Adoption of New Services
- Access, Interconnection and Unbundling in a Converged World

- Models, Instruments and Institutions for Universal Service
- Regulatory Challenges Related to New Generation Networks
- Multi-platform Competition: Policies and Implications for Prices and Services
- Cross-National Analysis of Market Performance for Wireless Services, Regulation, Adoption and Spectrum Management Regimes

The journal *Telecommunications Policy* will consider publishing selected Conference papers based on merit and pursuant to a rigorous double blind, peer-review process. A prize will also be awarded for the best student paper.

Early registration is encouraged for all interested attendees. The early-bird registration deadline is December 22, 2011. An additional registration discount is available for all ITS members. Individuals interested in attending this Conference who are

not yet ITS members, are encouraged to visit [www.itsworld.org](http://www.itsworld.org) to become one now.

Further details on this Conference, including information on registration, accommodation, the Conference program, and sight-seeing opportunities in India can be found at [www.its2012india.com](http://www.its2012india.com)

Conference-related inquiries should be directed to Dr. Rekha Jain, Program Committee Co-Chair, Indian Institute of Management, Ahmedabad, India, at [rekha@iimahd.ernet.in](mailto:rekha@iimahd.ernet.in)



## Call for Papers Issued for 2012 ITS Biennial Conference in Bangkok, Thailand

The theme of the 19<sup>th</sup> ITS Biennial Conference to be held November 18-21, 2012 in Bangkok, Thailand, is “*Moving Forward with Future Technologies: Opening a Platform for All*”. The Conference host is the Office of the National Broadcasting and Telecommunications Commission (NBTC) of Thailand.



The Conference Call for Papers, which was issued in September 2011, invites paper submissions “from every segment of the telecommunications and broader ICT industries, from every corner of the globe, from all perspectives, and from as many professions and as many authors as possible - be they engaged in international research, policy-making, industry, government, consulting, non-profit endeavours or academic pursuits, including established scholars or students just starting their careers. The principal criterion governing the selection of papers for this Conference is research quality.”

Suggested areas of research include, but are not limited to, the following sub-themes:

- Open Platforms and New Services
- Competition and Regulation in Transition Economies
- Innovative Solutions for the Business Sector
- ICT, Culture and Social Rights
- I C T a n d E c o n o m i c Development
- Spectrum Policies and Frequency Allocation
- Convergences Between Telecommunications and Broadcasting
- Access Policies for Broadband Networks
- New Frontiers in Intellectual Property
- Digital Inclusion, Sustainability and Open Networks

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# Call for Papers Issued for 2012 ITS Biennial Conference in Bangkok, Thailand (cont'd)

Other proposals for Conference sessions will also be considered. The deadline for abstract submissions is March 30, 2012.

The 2012 Biennial Conference Organizing Committee announced in late November that there would be a change in the location of the Conference. Instead of convening the event on the island of Phuket, the Conference will now be held at a luxury hotel in Central Bangkok. The soon-to-be-announced Conference venue, located in the heart of the city, is well served by public transportation and is close to the main commercial districts and major tourist attractions. Full details will be posted at [www.its2012bangkok.com](http://www.its2012bangkok.com) as soon as they become available.

The Conference will begin with a Welcome Reception on Sunday evening, November 18, 2012. Conference proceedings begin the next day (Day 1) with a morning plenary session followed by two sets of parallel sessions in the afternoon. Four more parallel sessions follow on Day 2 of the Conference. Day 3 begins with two parallel sessions in the morning

followed by a closing plenary session in the afternoon. Lunch will be provided to Conference attendees on all three days. In addition, there will be a Welcome Dinner at the end of Day 1 and a Farewell Party at the end of Day 3.

Online registration for the 2012 ITS Biennial will be available starting March 1, 2012. The deadline for early-bird registration is September 30, 2012, while the deadline for online registration is November 15, 2012.

For complete details on the 19<sup>th</sup> ITS Biennial Conference, including information on the Call for Papers, accommodation and registration, as well as other vital information including visa requirements for travelers from certain countries, please visit the Conference web site at [www.its2012bangkok.com](http://www.its2012bangkok.com).

All Conference-related inquiries should be directed to [contact@its2012bangkok.com](mailto:contact@its2012bangkok.com).

## ITS Board Committees December 2011

### Conferences and Seminars

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### Web Development

#### *Stephen R. Schmidt (Chair)*

Johannes Bauer, Brigitte Preissl



# News from the ITS Board

## Bronwyn Howell Elected to ITS Board

ITS Chair, Professor Erik Bohlin, is pleased to announce the election of, and to warmly welcome, Bronwyn Howell to the ITS Board of Directors effective December 1, 2011.



Ms. Howell is the General Manager, New Zealand Institute for the Study of Competition and Regulation (ISCR), Victoria University of Wellington, New Zealand. She holds this position on leave from her faculty post in Victoria Management School, Victoria University of Wellington. She has a Masters Degree in Business Administration, Honours in Information Science

and is currently completing a PhD in Public Policy. Prior to assuming her academic career, she held a number of technical and managerial positions in New Zealand and multinational information technology firms.

Ms. Howell's research interests span the fields of industrial organization, information economics and institutional governance with a particular focus on regulation in the ICT, telecommunications and health sectors. A prolific author, she has published numerous refereed journal articles in these subject areas as well as chapters on

related subjects in several books. She is also a frequent speaker at academic, scientific, public sector and regulatory agency conferences, workshops, seminars and symposia around the globe.

Ms. Howell was the principal organizer and, along with ITS Board member, Professor Stanford Levin of Southern Illinois University Edwardsville, a co-Chair of the 1st Asia-Pacific ITS Regional Conference held in Wellington in August 2010. The theme of that Conference, which was hosted by ISCR, was "*Telecommunications: Ubiquity and Equity in a Broadband Environment*".

## ITS Board Member, Christian Dippon, Awarded Ph.D. in Economics

ITS Chair, Professor Erik Bohlin, is delighted to share with ITS members the news that ITS Board member, Christian Dippon, was awarded his Ph.D. in Economics from Curtin University in Perth, Australia earlier this fall. The subject of Dr. Dippon's thesis was "Consumer Preferences for Mobile Phone Service in the U.S.: An Application of Efficient Design on Conjoint Analysis".

Dr. Dippon is a Vice President of NERA Economic Consulting. With 15 years of industry experience, he is internationally recognized as an authority on telecommunications, specializing in wireless, wireline, cable and emerging technologies. He advises his clients in complex litigation disputes, antitrust matters, regulatory and policy issues, and spectrum management challenges. Dr. Dippon has extensive testimonial experience,

including depositions and expert testimonies before state and federal courts, the Federal Communications Commission, the International Trade Commission, numerous state commissions, and international regulatory, arbitration and competition authorities.

Dr. Dippon has consulted to clients in countries around the world, including the United States, Australia, Brazil, Canada, China, the Dominican Republic, Hong Kong, Hungary, Indonesia, Israel, Japan, Korea, Malaysia, Qatar, Singapore, Spain, Thailand and the United Kingdom. He is bilingual in English and German, fluent in French, and proficient in spoken Thai and Spanish. Prior to joining NERA in 1996, he was

an analyst at BMW in Bangkok, Thailand.

Dr. Dippon has authored and edited several books as well as book chapters in anthologies and has written numerous articles on telecommunications competition and strategies. He also frequently lectures in these areas at industry conferences, continuing education programs for lawyers and at universities.



In addition to serving on the ITS Board of Directors, Dr. Dippon is a member of the Editorial Board of *Telecommunications Policy*, the American Economic Association and the Federal Communications Bar Association.

## News from the ITS Board (cont'd)

### ITS Chair Thanks Departing Board Members for Their Service to ITS

The year 2011 saw the departure of five members of the ITS Board: Dr. Michael Mallien (it vision GmbH), Paul Richards (BT), Irene Ng (Axiata Group Berhad), Christopher Huther (Sheppard Mullin) and Professor Glenn Woroch (University of California, Berkeley). In personal letters addressed to each Director, ITS Chair, Dr. Erik Bohlin, expressed his gratitude to each for their support of and contributions to the International Telecommunications

Society during their tenure on the Board and wished each of them the very best in their future endeavours.

Professor Bohlin extended special thanks and appreciation to Dr. Woroch for his 19 years of continuous and dedicated service to the organization. One of the longest-serving of all ITS Board members until his decision to step down effective October 1, 2011, Dr. Woroch provided critical support to the first ITS journal, *Information*

*Economics and Policy*, and was an enthusiastic and tireless contributor to the work of the ITS Conference and ITS Publications Committees from the time of his election as a Director in 1992 until his decision to retire from the Board nearly two decades later. Dr. Woroch was also an active participant on the Program Committees of a great many ITS conferences over the years. His presence on the ITS Board will be much missed.

### Member Profile – Professor Johannes M. Bauer

For the past 8 years, ITS Board member Johannes M. Bauer has held the position of Professor, Department of Telecommunication, Information Studies, and Media at Michigan State University. Since 2009, he has also served as Director of Special Projects, Quello Center for Telecommunication Management and Law at the same institution.

Professor Bauer was born and raised in Austria, and completed his studies there as well, earning a degree in Engineering in 1975 and two graduate degrees in economics – an M.A. in 1982 and his Ph.D. in 1989.

Dr. Bauer emigrated to the United States in 1990 and has held progressively more senior teaching and research positions at Michigan State University ever since. Over the past 10 years, he has been awarded appointments as a Visiting Professor at the Faculty of Technology, Policy and Management, Delft University of Technology, Delft, Netherlands (2000-2001); the University of International Business and Economics, Beijing, China (May 2002); and the Department of Political

Science, University of Constance, Germany (Summer 2010).

Professor Bauer's record of academic publication can best be described as prodigious. His published works include dozens of peer-reviewed articles in scholarly journals, a comparable number of peer-reviewed book chapters and proceedings, numerous books – whether as author, co-author, editor or co-editor, more than two dozen invited book chapters, numerous technical reports and articles in professional publications, and several book reviews. His research interests in the ICT field are likewise very broad, spanning everything from industrial organization, the policy implications of private versus public ownership, incentive regulation, corporate governance, network infrastructure and alternative network access regimes to spectrum management, efficient pricing, technological innovation and cyber-security.

Dr. Bauer is also a frequent speaker at conferences, both academic and professional. He has delivered literally

hundreds of papers and presentations in countries as far afield as Australia, Greece, Bolivia, Canada, Sri Lanka, France, Japan, Dubai, Germany, China, the United States, Turkey, the Netherlands, Portugal, Slovenia, Argentina, Bahrain, Italy, Thailand, Israel, the Philippines and Mexico to name but a few.

Among his other accomplishments and professional credentials, Dr. Bauer holds numerous honorary positions and serves in various other professional advisory and editorial capacities including as Chairman of the Board, Telecommunications Policy Research Conference (TPRC); Associate Editor, *Telecommunications Policy*; International Editor, *International Telecommunications Policy Review*; Member, International Scientific Advisory Board, LIRNEasia, Colombo, Sri Lanka; Member, Editorial Board, *Communications & Strategies*; Member, Editorial Board, *Information Economics and Policy*; and Senior Fellow, Institute of Public Utilities.

Professor Bauer may be reached at [bauerj@msu.edu](mailto:bauerj@msu.edu) or via his University's web site at <http://www.msu.edu/~bauerj>



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*(ITS Vice Chair)*

ZBW – Deutsche Zentralbibliothek  
für Wirtschaftswissenschaften  
Leibniz-Informationszentrum  
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**Stephen R. Schmidt**, Web Development Committee Chair, stephen.schmidt@telus.com  
**Xu Yan**, Strategic Planning Committee Chair, xuyan@ust.hk

# Calendar of Events

## ITS Conferences

**2012**

### *February*

2012 ITS Regional Conference

*Telecom Policy, Regulation, and Management  
as Drivers for Transforming Emerging Economies*

**New Delhi, India • February 23-24, 2012**

<http://www.its2012india.com/>

**2012**

### *November*

2012 ITS Biennial Conference

*Moving Forward with Future Technologies:  
Opening a Platform for All*

**Bangkok, Thailand • November 18-21, 2012**

<http://www.its2012bangkok.com>

## Other Conferences & Events of Potential Interest to ITS Members

**2011**

### *December*

Communication Policy Research:  
south (CPRSOUTH)

CPRSOUTH6: *Communication Reform:  
From Research to Practice*

**Bangkok, Thailand • December 9-10, 2011**

[www.cprsouth.org](http://www.cprsouth.org)

**2012**

### *January*

Pacific Telecommunications  
Council Conference

*PTC'12 – Harnessing Disruption:  
Global, Mobile, Social, Local*

**Honolulu, Hawaii • January 15-18, 2012**

<http://www.ptc.org/ptc/>

**2012**

### *March*

Center for Economics and Finance of the University of Oporto  
(CEEUP) and Center for Advanced Studies in Management and  
Economics of the University of Évora (CEEAGE-UE)

*3rd Workshop on the Economics of ICTs*

**Oporto, Portugal • March 22-23, 2012**

<http://cefup.fep.up.pt/icts>

### *June*

11th International Conference on Mobile Business (ICMB 2012)

*Mobile Business in Everyday Life:  
Users' Routines versus Providers' Turbulence*

**Delft, The Netherlands • June 21-22, 2012**

Institut Télécom/Télécom École de Management  
*Organizations, Institutions and Innovation in the ICT Sector:  
Where do We Stand?*

**Paris, France • June 25-26, 2012**



## ITS Global Corporate Members

Arnold & Porter LLP

ARNOLD & PORTER LLP

AT&T Labs  
Research



at&t

Deutsche  
Telekom



France  
Telecom



IDATE

IDATE  
Consulting & Research

Information And  
Communication  
Technologies Authority  
(Turkey)



KT



National Broadcasting  
and Telecommunications  
Commission of Thailand  
(NBTC)



NERA

NERA  
Economic Consulting

NTT DOCOMO



Telecom Italia



Telus-Canada



## Non Profit / Governmental Members

BAKOM



BAKOM Bundesamt für Kommunikation  
OFCOM Office fédéral de la communication  
UFCOM Ufficio federale delle comunicazioni  
OFCOM Federal Office of Communications

Columbia Institute for  
Tele-Information



HTE (Scientific Association for  
Infocommunications Hungary)



IBBT-SMIT



Infocom Research, Inc



National Communications  
Commission (NCC) of Taiwan



Pacific Telecommunications  
Council



Telecommunications Regulatory  
Authority of the United Arab  
Emirates (UAE)

