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Message from the Chair



Dear ITS Members,

Yet another remarkable year with ITS has passed. ITS has enjoyed several great regional events, new relationships, cheerful volunteering, personal attention to quality and ITS profile, new members added, new Corporate Members, new Board Members, publication initiatives, stable finances, newsletter, ITS Web, ITS brochure,

ITS journal - to name a few happy situations.

Allow me to remark on the two recent ITS regionals. First out, Professor Gary Madden and his staff did their utmost to create a memorable event in Perth, August 26-28. I wish to express my thanks to Gary and his team for all the personal care expressed through the conference, and the conference (personalized conference kits, signed welcome letters, cheerful assistance at the site, attention to conference sponsors, generous social events, etc., etc.!). As you can read in the report below, the program had much to offer the participants.

In Istanbul, 2-5 September, Dr. Brigitte Preissl with the local organizers Dr. T. Ayhan Beydogan, Telecommunications Authority, and Prof. Izak Atiyas, Sabanci University, plus supporting staff such

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Biennial Conference Set For Montréal

The ITS 17th Biennial Conference is ready to go ahead on June 24-27, 2008 in Montréal, Canada. The conference will be co-hosted by the Université de Sherbrooke and TELUS. All-important Conference Sponsors include Arnold & Porter LLP, Bell Canada, COGECO, Criterion Economics LLC, LECG and NERA Economic Consulting.

Prospective delegates are reminded that early-bird attendance fees end on 15 May. Further, 25 May is the last day the hotel can be booked at the guaranteed rate. For information contact: its2008@canavents.com.

The Biennale has the theme, *The Changing Structure* of the Telecommunications Industry and the New Role of Regulation, and will be held at the Hilton Montréal Bonaventure Hotel.

This event will provide an opportunity to exchange ideas and develop a new vision for the future of the telecommunications industry. Delegates will also have the opportunity for social interaction through dinners planned for the Wednesday and Friday. There is also an Accompanying Persons Program of three insightful tours of Montréal, with lunches provided on Wednesday, Thursday and Friday.

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Biennial Conference Set For Montréal (cont'd)

Student Prize

A prize for the 'Best Paper' by a student will be presented at the Conference.

Conference Publication

Electronic or paper Conference Proceedings are to be published. Selected papers will be invited to be published in book form. The Committee is also seeking to publish a Special Issue of a telecommunications journal comprised of selected papers.

Key dates

February 1 Authors notified of paper acceptance

May 1 Papers due

May 15 Last day for early registration

Montréal

Montréal is Canada's second-largest city and is located in the south of Quebec province. The city is also the second-largest French speaking metropolis after Paris.

Montréal is a 'green city' with summer temperatures averaging a comfortable 18-20 degrees Celsius,



providing an ideal opportunity to enjoy the city's wonderful scenery from atop Mont Royal and to experience its unique cultural blend whilst exploring its beautiful streets.

The blending of the spectacular North American skyline of glass and concrete skyscrapers with centuries old European buildings reflects Montréal's vibrant mix. Downtown Montréal, where the Conference venue is located, has many restaurants, hotels, bars and extensive shopping opportunities. This unique underground city links boutiques, hotels, restaurants, universities, office buildings, theatres, cinemas and attractions across the city through underground pedestrian network.

For further information, please visit the conference Web site at: http://www.its2008montreal.org.



Message from the Chair (cont'd)

as Ms. Saskia Wagner and Ms. Franziska Schubert created a fine and memorable event. Also the program committee who double-blind reviewed more than 170 abstracts did a lot to enhance the program and papers. I wish to express my especial thanks to our Board Members Brigitte Preissl and Ayhan Beydogan for making the event such a success.

Since the last *Interconnect*, I am glad to report on the addition of new ITS Board Members: Dr. Reinhard Wieck, Professor Yu-li Liu, and Dr. Christopher Huther. These new Board Members will contribute much to the ITS mission and objectives.

Moreover, new Corporate Members have joined ITS since the last *Interconnect*: Deutsche Telekom has upgraded its status to become Global Member; National Telecommunications Commission of Thailand has become Global Member; Sheppard Mullin Inc. has become a Global Member. ITS will benefit from their support.

Looking forward into 2008, we have:

- ITS Biennial in Montréal, 24-27 June
- ITS Regional in Rome, 18-20 September
- plus the continuation of other ITS activities, publications, relationships and initiatives.

The year of 2008 promises to be another exciting year with ITS!

Sincerely, Erik Boblin

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Calendar of Events

2008

January

Pacific Telecommunications Council 30th anniversary conference PTC'08: *Telecom with Vision*,

> Honolulu, USA January 13–16

June

28th Annual Symposium on Forecasting on the theme of Information Communication Technology (ICT) Forecasting in a Digital World,

> Nice, France June 22-25

ITS 17th Biennial Conference, The Changing Structure of the Telecommunications Industry and the New Role of Regulation,

> Montréal, Canada June 24-27

September

19th European Regional ITS Conference, Luiss Guido Carli University,

Rome, Italy 18-20 September 2008

Upcoming Events

ITS 2008 Biennial Conference

ITS is pleased to announce that the 17th ITS Biennial Conference will be held in Montréal, Canada, June 24-27, 2008, and is co-hosted by the Université de Sherbrooke and TELUS. Principal Organizers the ITS2008 are Chair of Organizing Committee, Professor Anastassios (Tasos) Gentzoglanis (University of Sherbrooke) and Co-Chairs Stephen Schmidt (TELUS) and Stanford (Sandy) L. Levin (Southern Illinois University Edwardsville). For further information, please visit the conference Web site at: http://www.its2008montreal.org.



International Symposium on Forecasting (ISF)

The International Institute of Forecasters will present the 28th Annual Symposium on Forecasting on the theme of *Information Communication Technology (ICT) Forecasting in a Digital World* in Nice, France, June 22-25, 2008.

At ISF2008, presentations are to be made in invited ICT Sessions by Society Members James Alleman, Andy Banerjee, Russel Cooper, Gary Madden, Paul Rappoport, Miriam Scaglione and Wojciech Szewczyk. Brigitte Preissl's assistance in the development of this program is acknowledged. Gary Madden is to provide a Keynote Address entitled, 'Theoretically-Motivated Long-Term

Forecasting with Limited Data'. It is hoped that such joint promotion will lead to an increased interest and participation in Society events.



19th European Regional ITS Conference

The ITS invites you to submit an abstract for a paper to be presented at the 19th European Regional ITS Conference to be held in Rome at Luiss Guido Carli University on 18-20 September 2008.

The electronic communications sector is key component in the competitiveness of national economies, and represents a substantial part of productivity and GDP growth.

The Conference will focus on important challenges in the sector such as industry structure, spectrum policy, regulatory approaches, interconnection issues, new multi-player business models, the changing role of consumers and ways to bridge the digital divide.

Abstracts of proposed presentations should be submitted by 31 March, 2008 to itseurope@diw.de or b.preissl@zbw.eu



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Reports from ITS Supported Conferences in 2007

The Society regularly supports, with the aid of organisations around the world, regional events. These forums allow ITS Members to share and discuss their research ideas on a reasonably frequent basis. A summary of recent conferences is presented below.

ITS 3rd Africa-Asia-Australasia Regional Conference



The 3rd ITS Africa-Asia-Australasia Regional Conference was held in Perth, Western Australia, August 26-28, 2007. The conference was hosted by the Communication Economics and Electronic Markets Research Centre at Curtin University of Technology.

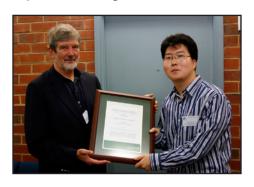
Keynote speakers included Aniruddha Banerjee (Vice President, Analysis Group), David Verrill (Director, Center for Digital Business, Massachusetts Institute of Technology), and Eli Noam (Director, Columbia Institute for Tele-Information, Columbia Business School).

The Conference attracted 108 delegates from 19 countries. In response to the Call for Papers, 70 Parallel Session papers were presented on top of the 19 Plenary Session papers.

An opportunity was offered at the Conference to address e-business issues in a regional context. It also enabled research partnerships with business to flourish.

The Conference in association with the Cambridge University Press, Edward Elgar Publishers and Inderscience Publishers awarded the James Alleman Best Student Paper Prize to support and encourage excellence in research into communications, electronic markets and related areas.

The 2007 award was presented to Hyeongjik Lee (Information and Communications University, Korea) for the paper Earnings Management of Acquiring Firms in Stock-for-Stock Takeovers in the Telecommunications Industry. In presenting the prize, James Alleman commented that, "the paper set forth clearly the hypotheses it endeavours to prove, explores the literature on the topic, and empirically estimates if earnings were managed in the sector. The paper is unique in that it examines the process associated with the acquisition, not the ultimate effect. The framework for additional research of this type is laid. It set the stage for and suggests that regulatory review and oversight are required. The paper is concise, clear, well organized. It is a pleasure to read."



The Committee awarded Second Prize to Wojciech Szewcyk (Macquarie University, Australia) and an Honourable Mention to Khwaja Shan-ul-Hasan Ghori (Curtin University of Technology, Australia).

The Conference would not have been possible without the invaluable support from sponsors, which included Analysis Group (USA), Electronic and Telecommunications Research Institute (ETRI, Korea), Global Competition Review (UK), NERA Economic Consulting (USA), Telstra (Australia), the Australian



Competition & Consumer Commission, CRA International (Australia) and the Australian Department of Communications, Information Technology and the Arts.

Delegates were extremely well looked after outside the Conference Programme with two conference dinners including a food and wine appreciation night at Restaurant Millioncino, and a fine-dining experience at the Globe Restaurant (Perth Hilton) accompanied by quality live Jazz music by Garry Lee and Lukasz Slawomirski.

ITS 18th European Regional Conference

The 18th European Regional ITS Conference was held in Istanbul, Turkey, 2-5 September, 2007. The Conference was sponsored by the Turkish Telecommunications Authority, Sabanci University and Turk Telekom. Two Plenary and 39 Parallel Sessions provided a total of 112 papers were presented. A total of 182 delegates from 29 countries and four continents attended the conference.

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Reports from ITS Supported Conferences in 2007 (cont'd)



Topics of discussion included next generation networks, net neutrality and vertical separation. Papers also dealt with aspects of mobile communication and the regulation of mobile markets reflecting technical developments in recent years, and a shift in usage patterns. Broadband infrastructure and broadband markets were at the focus of other sessions along with the Review of the EU **Telecommunications** Framework. The convergence of networks and services implies an increasing presence of media and TV-related papers in European Regional Conferences.

Highlights outside of the formal programme included a cruise on the Bosporus which revealed beautiful views of Istanbul palaces on a warm summer night and a visit to a traditional Turkish restaurant.

DigiWorld Summit, 29th IDATE International Conference

IDATE was founded in 1977 and is one of Europe's foremost market analysis and consulting firms, whose mission is to provide assistance in strategic decision-making for its clients in the Telecom, Internet



and Media industries. IDATE has established its credibility and independence in conducting consultancy in the areas of market research, international benchmarking, strategic marketing and public policies.

The 29th IDATE International Conference was held in Montpellier, France, 14-15 November, 2007. The conference focused on 10 Key Issues selected by IDATE. Issues included net neutrality versus separation, the battle for the digital home, redefining mobile business models and how convergence affects business models. Key Conference Sponsors included France Telecom, Orange, Accenture and Alcatel-Lucent.



The Conference welcome speech was made by Hervé Novelli (Minister of State for Businesses and Foreign Trade, France). The welcome party was held at the Museé Fabre, Montpellier. Keynote Speakers included Steve Garnett (President and Co-President, EMEA), Pierre Bellanger (President, SkyRock) and Jean-Bernard Levy (CEO, Vivendi).

Every year the Conference has a guest country, and in 2007 that country was India. This structure recognises the annual growth in India chiefly being fuelled by services, and most prominently by IT services. India's growth in mobile subscriptions, with 6.5 million new customers every month, means growth momentum in this area has now overtaken China's.

Pacific Telecommunications Council Conference



The ITS and the PTC recently signed an agreement to facilitate closer ties between the organisations to foster mutually beneficial activities in respect of information exchange and conference participation. In particular, ITS Members were offered a 15% discount on the non-member registration fee for PTC'08.

The PTC is an international, non-profit membership organisation based in Honolulu, Hawaii, U.S. with a mission to promote the development, understanding and beneficial use of telecommunications and information technology throughout the Pacific region.

The PTC is comprised of a world-wide membership that is open to those who share an interest in the development and beneficial use of telecommunications and related disciplines in the Pacific hemisphere.

The PTC held its milestone 30th anniversary conference PTC'08: *Telecom with Vision*, 13-16 January 2008 in Honolulu.

The conference focused on the dramatic impact of interactive video

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Reports from ITS Supported Conferences in 2007 (cont'd)

and user-created content on telecommunications networks, markets and regulatory policy.

skyrocketing demand for bandwidth is fuelled by the widespread adoption of residential broadband and 3G mobile networks, ubiquitous multi-media phones and the convergence of digital media distribution with traditional telecom. Digital video and IP are blurring industry boundaries, redefining who produces content, how content is distributed, and where and when the audience chooses to watch. IPTV is becoming a credible alternative to

cable and video over mobile platforms is about to enter the mainstream.

Further, policy issues such as net neutrality in the U.S. are becoming urgent as once-protected markets contend with a digital media distribution free-for-all. At the same time, education, health, travel, government among other enterprises are rapidly moving toward more video use as networks develop capacity, and as applications bring more effectiveness and flexibility in more affordable ways. Further information from www.ptc.org.



Note to ITS Members

ITS Members are required to advise the Secretariat of any postal address or email changes (email details to secretariat@itsworld.org).

Mailing and email lists of ITS Members need to be kept up to date and any changes that are reported would be of great benefit to maintaining these lists in proper order.

Please also advise the
Secretariat if you are not
receiving your copy of
Communications and Strategies.
Details of recent issues
may be found at:

http://www.comstrat.org

ITS Journal Survey Outcomes

The ITS Strategic Planning Committee conducted a survey regarding the ITS Journal from 1 July to 31 July 2007. The Survey intended to obtain opinions from the membership and

participants regarding the ITS Journal. The information collected will be used to facilitate interactions with current or potential ITS journal publishers.

Among all participants, only 5.9% did not think designated journal was important. while 66.2% thought a designated journal was important or very important for members (see Figure 1).

Of further interest was the finding that respondents are supportive of having an on-line version of *Communication* and *Strategies*, and would prefer to have both a printed version and an on-line version, but not necessarily if it meant increased ITS membership fees.

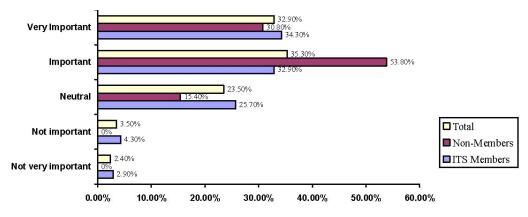


Figure 1 - Response to, "Do you think a designated journal is important for ITS members?"

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Connections

The most recent ITS Board Meeting was held on the 2nd of September in Istanbul.

The following important issues were discussed.

Nominations and Membership Committee

- There is an increasing number of members joining over the Internet
- The recent Perth conference has been successful in generating new members
- Several potential new Global Members are in the process of completing membership due to the personal efforts of ITS Board Members

Finance Committee

- Concerns were raised about the high and increasing costs of liability insurance faced by the Society, due to external developments such as 9/11
- The need to accumulate funds for 'bad times', and the requirement to keep certain amounts aside for running expenses and the calculation of such a buffer was discussed

Publications Committee

- A motion that all ITS events be encouraged to include in their proposal a plan for subsequent publication was unanimously approved
- A motion that Biennial meetings should generally include in their proposal a budget for the publication of a book which gives ITS adequate visibility was unanimously approved



Conference Committee

- The Conference Committee revised the Conference Guidelines for ITS events and for joint events with other organisers. The revised guidelines will help to explain and support the Organisers and to check whether their applications meet the requirement of ITS
- The motion to approve the Conference Guidelines for events sponsored by ITS was unanimously approved

Strategy Committee

- That results of the ITS Journal Survey was discussed with a view to find improvements for the members
- It was proposed that Interconnect be used to check whether Members have received *Communication* and *Strategies*

Marketing and Promotions Committee

- The Committee produced a new brochure to provide greater visibility for the Society and better explanation of the benefits of Membership, especially for Corporate Members
- Consideration was given to the need to more frequently update information in the brochure the desirability of having the brochure distributed at conferences of other Organisations

Web Development Committee

- Updates on the innovations of the past 12 months were given, such as the introduction of blog listings
- Issues raised included the accessibility and usability of the Web site for people with disabilities and creation of a 'What's New' section on the Web page

Biennial Conference 2008

- All Board Members are motivated to support the Conference Committee by promoting the Conference
- A total of 300 hotel rooms are now booked for the Conference. The capacity of the conference is 500-600 participants, with 8 Parallel Session rooms for Break-Out sessions
- A discussion of Participants/ Keynote Speakers from India, China and Russia as the most important emerging markets
- A Board Meeting will be held in Montréal on Tuesday the 24th of June in the Conference Hotel

Further ITS Conferences

- The next European ITS regional conference is planned to held in Rome, in 2008. Expressions of interest for conferences in 2009 and 2010 are already being prepared.
- Any planned conference needs to proceed through a full proposal to the Conference Committee with a vote to be taken on any proposals during the meeting of the board in Montréal, 2008

Welcome to New Society Global Sponsors and Board Members

Board Members



Reinbard Wieck

Richard is Executive Vice President, Deutsche Telekom Group Headquarters in charge of Corporate Academic

Affairs in the Government Relations and Regulatory Strategy Division. Previously, Reinhard held several positions at Deutsche Telekom Group Headquarters in the Corporate Strategy, Regulatory Strategy and Competition Policy division from 1992 to 2004.

Mr. Wieck looks back on an equally long and distinguished academic career. Following his graduation from the Department of Economics, University of Hamburg, he first served as a research assistant at the Institute for Industry and Trade Policy from 1979 to 1982 before joining the Department of Law and Economics at the University of Pennsylvania, Philadelphia as Associate Fellow. Upon his return to Germany, he became a Senior Economist at the Max-Planck-Institute for International and Foreign Private Law in Hamburg, a position he held from 1984 to 1992.



Yu-Li Liu

Yu-Li Liu is a Commissioner for the National Communications Commission of Taiwan.

Yu-Li's academic record includes a BA in English from Tamkang University in 1980, an MA in Communication from Washington State University in 1983 and a PhD in Telecommunications from Indiana University in 1992.

Ms Liu's professional experience is extensive. She worked as a Director of Radio Taiwan International, Consultant to the Telecommunication Council, Commissioner of The National Press Council of the ROC and as a Professor of Radio and Television at National Chengchi University, among many other positions.

Yu-Li Liu's areas of speciality include the regulations and policies of electronic media, new technologies in communications, satellite and cable television, media management and administration, digital media and broadband Internet, integration of media, telecommunications and the Internet as well as telecommunications.



Christopher S. Huther

Christopher is a partner at the Business Trials Practice Group for Sheppard Mullin, who recently become an ITS

Global Sponsor. His practice areas are entertainment, media and communications within the aviation and entertainment, media and communications industries. Mr. Huther advises and represents domestic and international telecommunications companies in litigation and other matters involving local telephone competition and policy, interconnection and universal service.

Mr. Huther has counselled clients in organising their businesses, compliance with State and Federal regulations, the development of regulatory strategies, the negotiation and drafting of interconnection and service agreements, and has substantial experience in the development, defence and critique of telecommunications cost models and methodologies. He has extensive civil and criminal litigation experience and regularly appears before federal and state trial and appellate courts, the Federal Communications Commission and other federal agencies, and state utility commissions.

New Global Sponsors



National Telecommunications Commission of Thailand

The National Telecommunications Commission of Thailand (NTC) has joined the Society as a Global Corporate

Member. The NTC consists of seven members recognised and respected with knowledge, experience and expertise in telecommunications, education, culture, economics, public law, security, science and technology. The NTC is the first independent Thai telecommunications regulator, whose duties and responsibilities are to regulate telecommunications services in Thailand through formulating a Master Plan on Telecommunications Activities, setting criteria and categories of telecommunications services, permitting and regulating the use of spectrum for telecommunications services, and granting licenses to the telecommunications operators.

At the outset, the NTC started mapping out an Action Plan aimed at regulating and promoting national telecommunications services on a free and fair basis. The Action Plan focuses on creating transparency and nondiscrimination in telecommunications services, enhancing public participation, balancing and making the best use of telecommunications resources and building telecommunications technology to support sustainable growth o f the domestic telecommunications industry. Specific NTC duties and responsibilities include permitting and regulating the use of spectrum for telecommunications services, setting telecommunications licensing requirements and procedures, setting standards and required technical specifications, as well as formulating criteria on consumer protection.

Sheppard Mullin



Sheppard Mullin is an AmLaw 100 firm, with approximately 480 attorneys practicing in ten offices located in California, New York, Washington D.C and Shanghai. The firm was started in 1927 under the name of Haight & Mathes.

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Anders Henten



Anders Henten is an Associate Professor at the Center for Information and Communication Technologies (CICT) at the Technical

University of Denmark. Anders is a graduate in communications and international development studies from Roskilde University (Denmark) and received his Ph.D. from the Technical University of Denmark. He has published work in more than 175

academic publications in international journals, books, and anthologies conference proceedings. Anders frequently filled highly-regarded academic posts including Membership of the European Communication Research and Education Association. International Association Media Communication and Researchers and the European Research Cooperation Network. He has been involved in many research projects financed by such bodies as the European Community, the Nordic Council of Ministers and the Danish Research Councils and Ministries. Anders' principal research areas telecommunications regulation, ICT innovation. service innovation and internationalisation and socioeconomic implications of ICT.

Welcome to New Society Global Sponsors and Board Members (cont'd)

Sheppard Mullin's list of clients is impressive, including Guinness Draught, Kraft, DHL, MasterCard, Pepsi and Samsung. Individual practice areas include intellectual property, environmental, white collar civil fraud defence, communications and international business.

Sheppard Mullin actively seeks to promote diversity in its workforce. As well as this, Sheppard Mullin have compiled an admirable record in providing community service and legal services to those in need.

Upgrading of status

Deutsche Telekom

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Deutsche Telekom offers millions of private and corporate customers globally the entire spectrum of modern information technology and telecommunications services – whether fixed-network, wireless and broadband or complex IT and telecommunications solutions for business customers.

Benefit for the customer is at the centre of all of Deutsche Telekom's activities. The goal is to make Deutsche Telekom the best and most recognised service company in the industry. That means products and services tailored to the customer's requirements, first-class network quality and a considerable improvement in efficiency.

ITS Board Committees

January 2008

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Koichi Araki, Christian Dippon, Heikki Hammainen, Christopher Huther, Patricia Longstaff, Ernst-Olav Ruhl

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Andrea Kavanaugh,
Patricia Longstaff (Co-Chairs)
Lucy Firth, Stanford Levin,
Stephen Schmidt

Membership and Nominations Stanford Levin (Chair)

James Alleman, Ernst-Olav Ruhle, Joao Confraria Silva, Hon. Susan Simon, Esq., Reinhard Wieck, Chang-Ho Yoon

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Gary Madden (Chair)

Aniruddha Banerjee, Johannes Bauer, Teodosio Pérez Amaral, Brigitte Preissl, Lorenzo Pupillo, Glenn Woroch, Xu Yan

Strategic Planning

Xu Yan (Chair)

Loretta Anania, Johannes Bauer, T.Ayhan Beydogan, Yu-Li Liu, Ting Jie Lu, Ernst-Olav Ruhle, Masatsugu Tsuji, Sudharma Yoonaidharma

Web Development

Stephen R. Schmidt (Chair)

Johannes Bauer, Lucy Firth, Andrea Kavanaugh, Brigitte Preissl, Paul Richards

Note: The Chair and Vice-Chair are ex-officio members of ITS Committees. Respective Committee Chairs need to inform ex-officio members collectively of any significant Committee activity.

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Interconnect

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Telecommunications
Authority of Turkey



TELEKOMÜNİKASYON KURUMU

The Telecommunications Authority of Turkey was established on the 27th of January, 2000. Its activities began in August of that year. The Authority is led by Chairman and CEO, Dr. Tayfun Acarer.

The main purpose of the Authority is to ensure complete liberalisation in the sector. While the Authority has a regulation-focused function in the liberalisation process, its regulatory function will be kept to a minimum in the longer term. However, it will pursue the inspection and arbitration functions in an efficient way to sustainable ensure competition within the sector. The establishment of the Authority is important to ensure continuance, order, reliability and transparency sector. Additionally, the establishment of sustainable competition also enables new enterprises and investors to take their places in the sector, resulting in an increase in the employment

rates and contributions to the national budget.

Functions of the Telecommunications Authority include implementing procedures for the prevention of illegal broadcasts and interferences, making proposals to the

Ministry on the preparation of general permissions, as well as taking measures to protect consumer rights.

The mission of the Authority is to ensure conformity with the sectorrelated laws through guidance, regulation and supervision; to maintain relations with the concerned institutions; to observe technological developments; to maintain competition; to ensure conformity with international norms; to ensure the protection of consumers and to observe development and security policies.

The vision of the Authority is to be an establishment which ensures that the Turkish telecommunications sector reaches international standards; contributes to the worldwide development with research and development activities; guides the sector; observes and inspects the practices; ensures that Turkish society uses the telecommunication services at the highest level without any problems and with the most reasonable prices and that it has an active role in the establishment of the State's telecommunication policy.

