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Tokyo Awaits!

The final stages of preparation are now well underway for the 2010 ITS Biennial Conference to be held in Tokyo, Japan, June 27-30. This year's Biennial is being hosted by Waseda University and will be held in association with the 27th Annual Conference of the Japan Society of Information and Communication Research (JSICR). The theme of the Conference is **"Culture, Communication and the Cutting Edge of Technology"**.

The last time Japan hosted an ITS conference - also in Tokyo - was in 1986. Other cities to host Biennial Conferences in the intervening years have included Montreal, Beijing, Berlin, Seoul, Buenos Aires, Stockholm, Seville, Sydney, Venice and Boston.

In the quarter century since ITS last visited Japan, the global telecommunications, information and technology industries have witnessed enormous changes. Whereas telecommunications was largely provided on a monopoly basis in most countries of the world in the mid-1980s, competition has since become the order of the day. The last two and a half decades have also witnessed explosive growth in mobile communications, the internet, broadband transport, and the miniaturization of all forms of terminal network devices (especially those which are wirelessly enabled) from laptops and e-readers to GPS navigation devices and all manner of PDAs - but with orders of magnitude more memory and processing power.

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Message from the Chair



Dear ITS Colleagues:

2010 promises to be another exceptional year for our organization. Our 2010 line-up of conferences is as strong as it has ever been. Following the tradition of holding our largest and most dynamic conferences on different continents every two years (Montreal - 2008, Beijing - 2006, Berlin - 2004, Seoul - 2002, Buenos Aires - 2000, etc.), ITS will convene its

18th Biennial Conference in Tokyo at the end of June this year. The theme of the Tokyo Biennial, which is being held in association with the 27th Annual Conference of the Japan Society of Information and Communication Research, is **"Culture, Communication and the Cutting Edge of Technology"**.

This year's Biennial will be very special for two other reasons. It will mark a home-coming of sorts for ITS. Tokyo was the city in which we held our first Biennial Conference (under our new name of ITS) in 1986, nearly a quarter century ago. This makes the timing of our return to the Land of the Rising Sun close enough to a silver anniversary to be worth celebrating on its own.

Over the past quarter century, ITS has served as a dynamic and enduring forum in which leading academics, industry experts, and regulators, among

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Message from the Chair (cont'd)

other practitioners in the field of telecommunications, could identify, explore, analyze, reflect upon and debate the major policy and technical issues of the day. The express purpose of encouraging these studies and deliberations has been to develop a better understanding of the linkages between technology, industry structure and telecommunications services on the one hand and economic growth, development and social policy on the other. ITS has accomplished this through its biennial and annual regional conferences, seminars, symposia and various publications, including the journals it has included as a part of the benefits of membership in our organization. 2010 is special in this regard, too, as it marks the launch of *Telecommunications Policy* as the new ITS membership journal. A three year agreement to this effect was struck between ITS and the journal's owner and publisher, Elsevier, on January 1, 2010.

It is important to remember that the ultimate goals of ITS – as a non-aligned and non-profit forum encompassing academic, private sector, and government communities – to share knowledge, stimulate new ways of thinking about important economic and social issues, and develop new approaches to problem solving and advancing social and economic welfare, would be unattainable without a committed and hard-working core of volunteer organizers and financial sponsors. It is, therefore, with much gratitude and the warmest of sentiments that I commend, on behalf of our entire organization, the hard work and dedicated efforts of our colleagues from Waseda University, whose role in organizing and hosting the 2010 Biennial, with the support of the primary Conference sponsors, most notably, NTT, NTT DOCOMO, KDDI and Emobile, has been exemplary.

Moreover, the Ministry of Internal Affairs and Communications and the Japan Society of Information and Communication Research have provided critical support. I wish, in particular, to acknowledge and formally recognize the key roles played by Professors Hidenori Fuke, Hitoshi Mitomo and Masatsugo Tsuji in making the Tokyo Conference a reality. We owe our sincerest thanks to them and the great many staff who provided their assistance and support in all aspects of organizing, coordinating and facilitating the hosting of this Conference.

Other exciting events and proceedings will come quickly on the heels of the ITS Biennial. The next ITS Regional Conference – the inaugural Asia-Pacific Regional Conference – will be held in Wellington, New Zealand, August 26-28, 2010. The theme of this Conference, which is being organized and

hosted by the New Zealand Institute for the Study of Competition and Regulation (ISCR), is “Telecommunications: Ubiquity and Equity in a Broadband Environment”. Two weeks later, the next ITS European Regional Conference will be held in Copenhagen. The theme of the Copenhagen Conference, which will take place September 13-15, 2010, is “Telecommunications at New Crossroads: Changing Value Configurations, User Roles and Regulations”. The local organizer and conference host is the Center for Communication, Media and Information Technologies (CMI) – a research and teaching centre at the Department of Development and Planning at Aalborg University.

The ITS Copenhagen Conference will also feature the 1st ITS Ph. D. Seminar. The objective of this Seminar is to allow leading academics, industry experts and researchers to share their knowledge and expertise with a select core of up to 15 younger researchers in a highly focused learning environment. Students selected as having authored the best papers will be encouraged to submit them for publication on a refereed basis in *Telecommunications Policy*.

We are living in an era in which the pace, complexity and social and economic ramifications of technological change are increasingly overwhelming our ability to address them on a systematic and comprehensive basis. Witness the many legislative, commercial and environmental initiatives that figure prominently in the economic and political arena in developed and developing countries today, including the new telecommunications package being considered in the EU; the national broadband plan being advanced in the US; the explosion in the development, roll-out and adoption of new mobile technologies and services on a global basis; the massive investments being made in fibre in country after country; and the many strides being taken globally in pursuit of Green ICT. All these major developments create policy challenges and research requirements. ITS intends to continue playing a vital role in the next quarter century in tackling these research requirements and addressing these policy challenges, much as it has over the past several decades.

Sincerely,



Erik Boblin
ITS Chair

MOVING? STAY IN TOUCH!

To ensure uninterrupted delivery of the ITS membership journal, *Telecommunications Policy*, as well as e-mail announcements of upcoming Calls for Papers, publications, conference registration discounts and similar news of potential interest sent via the ITS-L Listserv, members are requested to please keep the Secretariat updated by sending their new coordinates to:

Bohdan (Don) Romaniuk,
ITS Secretariat
at secretariat@itsworld.org

ITS Welcomes New Board Member

ITS is pleased to announce the election of Mr. Toshiya Shinozaki to the Board of Directors effective March 1, 2010. Mr. Shinozaki holds the position of Manager, Mobile Society Research Institute (MSRI), NTT DOCOMO, Inc. An economist by training, Mr. Shinozaki began his career with Nippon Telegraph and Telephone Corporation in 1987.

Between 1998 and 2000 he served as Section Chief of the PHS Business Department, NTT DOCOMO, Inc. Between 2000 and 2009, he successively held the

positions of Manager of the Sales Department and Manager of the Corporate Marketing Department at NTT DOCOMO, Inc., followed by a three year term as Manager of the Strategy Planning Department at DOCOMO Support Inc. ITS looks forward to a long and productive tenure for Mr. Shinozaki on the ITS Board and wishes to thank his predecessor from MSRI, Mr. Koichi Araki, not only for his many years of service as a Board member but for his steadfast support of and commitment to ITS during his time with our organization.

Tokyo Awaits! (cont'd)

No less impressive has been the emergence of new means of social, cultural and commercial interaction, as well as a plethora of applications and utilities to facilitate such interaction. Consider, for example, the following socially and economically transformational applications and functionalities that either did not exist or were still in their infancy just 25 years ago: e-commerce (the earliest examples of which date back to the late 1970s) and the emergence of online markets such as Amazon and e-Bay, gaming (both on and off-line), the now pervasive reliance on electronic search engines such as Google and Baidu, the iPod and MP3 phenomena, social networking sites such as Facebook (which has surpassed 1,000,000,000 registered users since it first appeared just a few years ago!), Linked-In, MySpace, YouTube and Twitter, and the associated transformation of cell phones and other PDAs into devices for texting, tweeting, and the instant sharing of photos and videos (rather than simple person-to-person voice communication) to mention just a few.

Seen in this light, it is difficult to imagine a more fitting theme for this year's Biennial Conference than "Culture, Communication and the Cutting Edge of Technology".

The purpose of the Conference is to provide a multidisciplinary platform both to review the revolutionary changes that have shaped today's information, communications and telecommunications industry and to anticipate developments over the next 5 to 10 years.

The Conference will do so by providing a venue for academia, government and business to share their knowledge and insights regarding innovative information and communication technologies either on a stand-alone basis or as part of a wider, ubiquitous structure. Particular attention will be paid to the unprecedented rates of diffusion of new technologies and the manner and extent to which these technologies (have been and) are being integrated within the economic and cultural fabric of different societies in different regions of the world, as well as the projected impacts thereof.

The Conference program will follow six tracks:

1. Culture and ICT
2. New Services over Broadband and New Generation Networks (NGN)
3. Wireless Services

4. New Features of Communications
5. Competition and Regulatory Paradigms in Transition
6. Telecommunications and Economic Development

Within these tracks, subjects to be covered will be extremely diverse. Among them are the following:

- ICT in daily life: intelligent home appliances, robotics, artificial intelligence, and man-machine interfaces
- Eco ICT: green ICT, smart grids and power-saving technology
- Cyber crime, security, and privacy
- IPTV and digital broadcasting: new ways of delivering content
- Spectrum allocation
- Next generation mobile: LTE, WiMax, 4G
- Fixed Mobile Convergence
- New Internet business models
- Regulatory frameworks for NGN
- Competition in the platform business
- e-government, e-health and e-education
- Productivity growth and ICT
- Country studies
- Affordable access for all

In all, some 250 papers will be presented at the Conference. Based on registrations received as of April 1, 2010, participants from over forty countries will be in attendance. All sessions will be held at Waseda University's International Conference Center.

The Conference will begin with a Welcome Reception for all Conference registrants on Sunday evening, June 27. The formal Conference Opening Ceremony will commence at 10:00 a.m. on Monday, June 28. Welcome addresses will be delivered by Professor Katsuhiko Shirai (President of Waseda University),

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Tokyo Awaits! (cont'd)

Professor Erik Bohlin (ITS Chair), Professor Hidenori Fuke (ITS 2010 Tokyo Chair) and Professor Minoru Sugaya (President of JSICR).

Following the Opening Ceremony, three keynote speakers will address the Conference: Mr. Masamitsu Naito – Senior Vice-Minister for Internal Affairs and Communications, Japan (Title: TBA); Professor Eli Noam – Columbia University, USA (Title: “Convergence in America: The Re-assertion of American Leadership”); and Professor Martin Cave – University of Warwick, UK (Title: “The European Perspective on Media Convergence”).

The Conference will also include panel and plenary discussions on the first and third days featuring an outstanding line-up of experts at each session.

A dinner will be provided for all participants at the end of the first day of the Conference. Delegates will have a free evening on the second day of the proceedings, while the third and last day of the Conference will wind up with an Excursion and Farewell Party for all Conference attendees who selected the latter as part of their registration.

Current plans for the Excursion include a visit to the world famous Meiji Shrine located in Harajuku, where participants will have an opportunity to view and enjoy ceremonial Shinto dances. This will be followed by a stop at either Asakusa – Tokyo’s historic district, or the NTT InterCommunication Center, an innovative cultural facility located in Shinjuku. Excursion guests will then be taken to a restaurant on the observation deck of the Tokyo Metropolitan Government Tower (which, at 243 metres, is the second tallest building in Tokyo) for a sumptuous farewell party featuring, as an added bonus, some of the

most spectacular views of Tokyo available anywhere.

The Tokyo Biennial Conference Organizing Committee includes the following individuals:

Chair: Hidenori Fuke
(Komazawa University)
Co-Chair: Masatsugu Tsuji
(University of Hyogo)
Co-Chair: Hitoshi Mitomo
(Waseda University)
Members: Kiyoshi Nakamura
(Waseda University)
Minoru Sugaya
(Keio University)
Toshiya Shinozaki
(NTT DOCOMO)

The Chair of the Conference Program Committee (which comprises over 50 scholars) is Masatsugu Tsuji (University of Hyogo). The Chair and Co-Chair of the Executive Committee, meanwhile, are Hajime Oniki (Emeritus, Osaka University) and Koichiro Hayashi (Institute of Information Security), respectively. Hitoshi Mitomo (Waseda University) is Chief of the Conference Secretariat.

The principal corporate sponsors of the Tokyo Biennial Conference are NTT (including all NTT Group

companies), NTT DOCOMO, and KDDI (including all KDDI Group companies). All corporate members of ITS are also recognized as general sponsors of the 18th ITS Biennial Conference. A complete list of these corporate members of ITS, together with their corporate logos appears at page 12 of this issue of *Interconnect*.

Official supporters of the Conference include the Ministry of Internal Affairs and Communications (Japan) and The Japan Society of Information and Communication Research. Scientific grants in support of the Conference have been received from the International Communications Foundation and The Telecommunications Advancement Foundation.

Details of the final program for the Conference will be posted on the Tokyo Biennial Conference web site at <http://www.its2010tokyo.com> prior to the end of May 2010.

Information about Conference registration and Conference hotels, as well as the accompanying person program, is also available on the Conference web site, which can also be accessed from the ITS web site at www.itsworld.org.



Things to See and Do in Tokyo

The Greater Tokyo Area is the world's most populous metropolitan area and constitutes the world's largest metropolitan economy. Covering an area of approximately 16,400 sq. km., it includes over 39 million inhabitants and generates an annual GDP of approximately U.S. \$1.5 trillion.

It should come as no surprise, therefore, that there is absolutely no shortage of things for visitors to see and do in the Tokyo area.

For Conference delegates planning to spend a few extra days in Tokyo, especially those visiting the city for the first time, trying to decide what sights to take in and what activities to enjoy can be somewhat daunting given the extraordinary range of available options. Accordingly, a list of tourism-



oriented websites with suggestions on what visitors may enjoy seeing most, based on their interests and the amount of time they have available, is provided below.

Sites and attractions covered in the links below include everything from the Ginza district (the heart of Tokyo's shopping, entertainment and restaurant life), Omotesando Street (Tokyo's "5th Avenue" high-end fashion district), the Roppongi Hills and Mori Tower (for upscale shopping, restaurants, the Mori modern art museum and a 54th floor observatory offering arguably the best views of Tokyo), the Imperial Palace, the Tokyo National Museum, any of Tokyo's famous Japanese Rock Gardens (among them Rikugien, Hama Rikyu, Kyu-Shiba-Rikyu or Koishikawa Korakuen) and Japanese Kabuki theatre to the Tsukiji Fish Market (the world's largest open air fish market), the Shibuya neighbourhood (home of one of the busiest intersections in the world and Tokyo's version of Times Square), Akihabara (the world's largest electronics district), bargain shopping at the Ameyoko market, a Sumo wrestling tournament or a waterbus trip up the Sumida River for an entirely different perspective on Tokyo. Many of the links below also contain useful

information on getting around in Tokyo by subway or travelling elsewhere in Japan by train.

<http://www.tourism.metro.tokyo.jp/english/>

<http://www.japan-guide.com/e/e2164.html>

<http://www.tokyo-top-guide.com/index.html>

<http://www.fodors.com/world/asia/japan/tokyo/>

<http://www.tokyoessentials.com/index.shtml>

<http://www.lonelyplanet.com/japan/tokyo>

<http://www.concierge.com/travelguide/tokyo/seeanddo>

<http://www.nileguide.com/destination/tokyo/things-to-do>

http://www.virtualtourist.com/travel/Asia/Japan/Tokyo_to/Tokyo-969164/Things_To_Do-Tokyo-TG-C-1.html

www.viator.com/tokyo

1st Asia-Pacific ITS Regional Conference

The inaugural Asia-Pacific ITS Regional Conference will be held in Wellington, New Zealand, August 26-28, 2010. The theme of this conference which is being organized and hosted by the New Zealand Institute for the Study of Competition and Regulation (ISCR) is **"Telecommunications: Ubiquity and Equity in a Broadband Environment"**. The Conference Co-Chairs are Stanford Levin, Southern Illinois University Edwardsville and Bronwyn Howell, Victoria University of Wellington and ISCR.

The geographic and demographic profiles of countries in the Asia-Pacific region show a wide diversity between large and small, wealthy and developing, isolated and integrated nations, with vastly differing telecommunications markets. However, all of these countries share common objectives in their telecommunications policy frameworks, especially with respect to universal service and network neutrality.

The ability to achieve universal service and network neutrality as policy

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1st Asia-Pacific ITS Regional Conference (cont'd)

objectives continues to be challenged by the development and deployment of increasingly faster, more capable telecommunications technologies - in particular, the expansion of broadband networks and the convergence of multiple content media onto a digital form capable of being transported via broadband networks. New questions are being asked of telecommunications firms, regulators and policymakers:

- Where will these new technologies and the applications they support be made available, what forms will they take, who will provide them and how will they be regulated?
- How will the technologies and the applications they support be made accessible, useful and affordable to individuals and firms (as both users and content providers) across geographical, financial, social, cultural and other divides?

The Conference will provide an opportunity for these issues to be analyzed and explored in some detail by way of keynote speaker addresses, paper presentations, plenary sessions, and formal and informal networking. All sessions will be held at the Government Buildings, Pipitea Campus, Victoria University of Wellington.

The Conference will officially open with a welcoming address from Professor Bob Buckle, Pro-Vice Chancellor and Dean, Faculty of Commerce and Administration, Victoria University of

Wellington. A formal welcome will also be extended to Conference participants by a representative of the New Zealand government.

Each of the Conference's three plenary sessions will feature a keynote speaker. Stanford Levin, Emeritus Professor of Economics, Southern Illinois University Edwardsville, will deliver a keynote paper on the main theme of the Conference focusing, in particular, on New Zealand's own experience. In his presentation, Professor Robert Crandall, Senior Fellow - Economic Studies, Brookings Institution, will address some of the challenges in meeting Universal Service policy objectives. Professor Andrea Renda, LUISS Guido Carli University and Senior Research Fellow at the Centre for European Policy Studies (CEPS), meanwhile, will examine the key issues that need to be addressed in any discussion of network neutrality.

On the second day of the Conference, the lunchtime guest speaker will be Dr. Ross Patterson, New Zealand Telecommunications Commissioner. The second day of the Conference will close with a formal dinner for all participants to be held in Grand Hall, New Zealand Parliament. The guest speaker at the banquet will be The Honourable Heather Roy, Minister of Consumer Affairs.

Conference sponsors include the corporate and institutional members of ISCR and all corporate members of ITS.



For complete information on the Conference program, sponsors, featured speakers, hotel accommodations, and early bird registration, please visit the Conference web site at http://iscr.org.nz/ITS_Asia-Pacific_Regional_Conference or the ITS web site at www.itsworld.org

The Conference web site also contains links to very useful information on numerous sight-seeing opportunities (including guided tours), interesting locales to visit, and local events and activities to experience and enjoy while in Wellington and elsewhere in New Zealand.

21st European Regional ITS Conference and 1st ITS Ph. D. Seminar

The 21st European Regional ITS Conference will be held in Copenhagen, Denmark, September 13-15, 2010, on the campus of Aalborg University. The theme of the Conference is **"Telecommunications at New Crossroads: Changing Value Configurations, User Roles and**

Regulations". The local organizer and Conference host is the Center for Communication, Media and Information Technologies (CMI) - a research and teaching centre at the Department of Development and Planning at Aalborg University.

Underlying the theme of the Conference is the widely observed phenomenon of convergence between telecommunications, IT and the media to the point where entirely new value configurations have begun to appear.

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21st European Regional ITS Conference and 1st ITS Ph. D. Seminar (cont'd)



The role of users is also changing with the widespread growth of social networks and other user-centered applications. These developments raise a number of new policy and regulatory issues relating to the governance of content and services. Old regulatory questions likewise reappear in new forms in the area of infrastructure, especially with the emergence and proliferation of next generation networks. Similarly, as ICT solutions are increasingly applied to address health management, energy conservation and environmental concerns, entirely new commercial opportunities and business models are arising and, with them, new regulatory policy and public interest challenges.

Among the principal subject areas to be covered at the Conference are the following:

- Media convergence
- User roles and social networking
- Investment and innovation
- The economics and regulation of next generation networks and applications
- New players, platforms and business models in telecommunications
- Internet governance
- Spectrum management
- Green ICT
- Universal access and universal service

An early bird registration discount of €50 is available for all participants registering prior to August 1.

The 2010 European Regional ITS Conference will be held in conjunction with the 1st ITS Ph. D. Seminar. The latter will take place September 11-12 immediately prior to the start of the

main Conference. The objective of the Ph. D. Seminar is to allow leading academics, industry experts and researchers to share their knowledge and expertise with a select core of younger researchers in a highly focused learning environment. Up to 15 students will be selected from the responses to the Call for Papers for the Ph. D. Seminar.

Three broad subject areas will form the core of the Seminar curriculum: (1) telecommunications regulation; (2) challenges presented by the convergence of telecommunications systems and sources of content supply; and (3) the dynamics of telecommunications market growth and development. Based on the topics to be presented by the winning candidates, experts from the ITS network will be chosen to discuss new ideas brought forward by Ph. D. students in small groups. The focus will be on the discussion of ideas presented by the participants, rather than on the mere presentation of papers. Students selected as having authored the most innovative and thoughtful papers will be encouraged to submit them for publication on a refereed basis in *Telecommunications Policy*.

The primary organizers of the Ph. D. Seminar are ITS Chair, Professor Erik Bohlin, Chalmers University of Technology and ITS Vice-Chair, Dr. Brigitte Preissl, German National Library of Economics (ZBW).

The Seminar will be linked to and held at the same venue as the ITS European Regional Conference. Access to the Ph. D.

Seminar will be free of charge to all participants. Student participants in the Ph. D. Seminar will also be able to attend the Main Conference on a complimentary basis.

Further details about the Copenhagen Conference, including the Ph. D. Seminar, and hotel and registration information, may be found at the Conference web site at <http://itscopenhagen2010.net>.



Conference participants wishing to spend some additional time in Copenhagen either before or after the Conference (or both), may find the following links to be useful in providing ideas on accommodations, local attractions, sight-seeing opportunities, shopping, restaurants, entertainment and other diversions.

<http://www.visitdenmark.com>

<http://www.visitcopenhagen.com/>

<http://www.fodors.com/world/europe/denmark/copenhagen/>

<http://www.lonelyplanet.com/denmark/copenhagen>

http://www.virtualtourist.com/travel/Europe/Denmark/Koebenhavns_Kommune/Copenhagen-162183/TravelGuide-Copenhagen.html



Calendar of Events

ITS Conferences

2010

June

18th ITS Biennial and Silver Anniversary Conference

Culture, Communication and the Cutting Edge of Technology

Tokyo, Japan

June 27-30, 2010

<http://www.its2010tokyo.com/index.html>

August

1st Asia-Pacific ITS Regional Conference

Telecommunications: Ubiquity and Equity in a Broadband Environment

Wellington, New Zealand
August 26-28, 2010

http://iscr.org.nz/ITS_Asia-Pacific_Regional_Conference

September

21st European Regional ITS Conference

Telecommunications at New Crossroads: Changing Value Configurations, User Roles and Regulations

Copenhagen, Denmark
September 13-15, 2010

<http://itscopenhagen2010.net>

and

1st ITS Ph. D. Seminar

Copenhagen, Denmark
September 11-12, 2010

<http://itscopenhagen2010.net/phdseminar.html>

Other Conferences & Events of Potential Interest to ITS Members

2010

June

9th Conference of Telecommunication, Media and Internet Techno-Economics (CTTE 2010)

Ghent, Belgium

June 7-9, 2010

<http://www.ctte-conference.org/>

4th International Conference on Autonomous Infrastructure, Management and Security (AIMS 2010)

<http://www.aims-conference.org/2010/>

and

4th International Summer School in Network and Service Management (ISSNSM 2010)

<http://www.aims-conference.org/issnsm-2010/>

University of Zurich, Switzerland
June 21-25, 2010

August

Ph. D. Summer School
CMI, Aalborg University, Denmark

The Political Economy of Information and Communication Technologies: Social Networking

Skagen, Denmark

August 22-27, 2010

<http://phdsummerschool.nordict.aau.dk/>

October

38th TPRC Research Conference

Communication, Information, and Internet Policy

Arlington, Virginia, USA

October 1-3, 2010

www.tprc.org

2nd International Workshop on Business Models for Mobile Platforms (BMMP 10) in conjunction with the ICIN 2010 Conference

Berlin, Germany

October 14, 2010

<http://events.ibbt.be/bmmp10/>

2010

November

32nd IDATE International Conference

DigiWorld Summit 2010

Who is Financing the Internet of the Future?

Montpellier, France

November 17-18, 2010

<http://www.digiworldsummit.com/2010/>

3rd CMI Conference

Green ICT - is ICT Part of the Solution or the Problem?

Copenhagen, Denmark

November 25-26, 2010

<http://www.cmi.aau.dk>

December

5th Communication Policy Research:south Conference

CPRsouth5: Convergence, Infrastructure, Services, Policies

Xian, China

December 6-8, 2010

www.cprsouth.org

2011

January

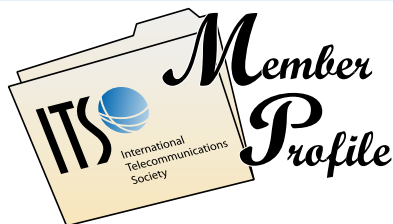
Pacific Telecommunications Council Conference

PTC'11 - Connecting Life 24/7

Honolulu, Hawaii

January 16-19, 2011

<http://www.ptc.org/ptc/>



Hitoshi Mitomo



ITS Board member, Hitoshi Mitomo, holds two senior positions at Waseda University. He is Professor of Telecommunications Economics and Policy at the Graduate School of Asia-Pacific Studies (GSAPS) and serves as the Director of the Institute for Digital Society (IDS) at that institution. In addition, Professor Mitomo is Senior Researcher, Institute for Information and Communications Policy, Ministry of Internal Affairs and Communications (MIC), Japan. He is also a member of the Telecommunications Council at MIC where he has been extensively engaged in policy-making processes related to ICT and the media. In 2009, Professor Mitomo joined the Editorial Board of *Telecommunications Policy*.

Professor Mitomo was a visiting Professor at the Center for Information

and Communication Research at the Stockholm School of Economics in 2007. He is also the Past President of the Japan Association of IT Healthcare.

Professor Mitomo holds a Master's degree in Environment Science and a Doctorate in Engineering. His research has addressed a wide range of socio-economic and regulatory issues related to ICT deployment and utilization. His current research focuses on the measurement of the social and economic impacts of ICT. He is also interested in microeconomic analysis of telecommunications including the formal analysis of network externalities and pricing in telecommunications markets, as well as the application of behavioral economics to media access and the usage of telecommunications services.

In policy-related work for the MIC, Professor Mitomo has been engaged in the study and analysis of ICT policy relating to mobile number portability, universal service, ICT development and utilization in rural areas, the economic effect of digital terrestrial broadcasting, the digital divide and spectrum allocation, among many other issues.

The past two years have been particularly busy for Professor Mitomo, not only in terms of his teaching, publishing, and academic and public policy research-related

endeavours but also in terms of his administrative, organizational and program-related support for the upcoming 2010 ITS Biennial Conference in Japan. In this regard, Professor Mitomo has been dutifully engaged as a Co-Chair of the Conference Organizing Committee, a member of the Conference Program Committee, Chief of the Conference Secretariat, and as a member of the Organizing Committee of the 27th Annual Conference of the Japan Society of Information and Communication Research which is being held in association with the 18th ITS Biennial Conference in Tokyo.

Professor Mitomo has published several monographs and some 50 refereed papers in leading journals in both English and Japanese and is regularly invited to speak at academic conferences and seminars around the world. In just the past year, he has delivered lectures and/or presentations on a broad range of subjects within his areas of interest and expertise in Sweden, France, Thailand, Australia and Jamaica.

When he is able to find a spare moment, Professor Mitomo enjoys scuba diving for a refreshing change of pace. In his own words, "While diving, I am always impressed by the diversity of marine ecosystems and realize how tiny a presence a human being has in them."

Become an ITS Member Today

There's no better time than today to become an ITS member or to renew your ITS membership if it has lapsed.

The benefits of ITS membership far outweigh the U.S. \$100 annual fee. They include:

- A subscription to the new ITS membership journal, *Telecommunications Policy*, which is published 11 times per year. The annual subscription fee for *Telecommunications Policy* for non-ITS members is over three times the cost of an annual ITS membership

- A registration fee discount at all ITS Regional Conferences
- Occasional discounts on ITS publications
- The opportunity to present, as well as obtain access to, economic research and strategic policy papers at conferences, workshops or seminars hosted by ITS and to meet and interact with public policy decision-makers, corporate executives, students, academics and industry professionals at numerous ITS-sponsored events throughout the year.
- Automatic subscription to the ITS-L

Listserv, which is used to notify members of upcoming conferences and seminars, as well as academic and ICT industry job postings, publications, and other events and matters of potential interest to members

To become an ITS member, or to renew your ITS membership, simply visit www.itsworld.org, click on Become a Member and then fill out the brief application form.

It's that easy!

ITS Welcomes Two New Corporate Members

The newest ITS Global Corporate member is **it vision GmbH**, a leading software and technology services enterprise. Founded in 1995, **it vision's** core competence resides in developing innovative software solutions and offering professional project management services with a customer-oriented focus in the planning, design and operation of telecommunications and power networks. **it vision's** spectrum of service offerings spans five principal areas of expertise: (1) technology; (2) internal process analysis, design, support, optimization and control; (3) application selection, deployment and integration; (4) business process, systems and project consulting; and (5) training and development. The Company's client base ranges from firms engaged in telecommunications, IT/multimedia, energy, and trading and industry to banking, insurance, construction, publishing, aviation and logistics. Customers include such industry leaders as Vodafone, Orange, Alcatel-Lucent, BT, ignite, Mobilcom, IBM, Deutsche Bank, 3M, Axel Springer Verlag and Lufthansa AirPlus. **it vision** is one of five member companies of The Quality Group, which has more than 140 employees located in offices in Stuttgart, Frankfurt, Düsseldorf, Hamburg, Madrid and Barcelona, and a current turnover of €15 million. For more information about **it vision GmbH** and the services it provides please visit its web site at <http://www.itvisiongmbh.com/>.

Also recently joining ITS, in the category of Governmental/Non-profit member, is the **Telecommunications Regulatory Authority (TRA) of the United Arab Emirates (UAE)**. The TRA was established under federal law in 2003 as an independent public authority tasked with overseeing the telecommunications sector and all telecommunications licensees in the UAE. Headquartered in Abu Dhabi, the official mandate of the TRA is to create an "optimal enabling environment" for the emergence of the UAE's ICT sector as a leader in the global market place.

Among the TRA's primary responsibilities are the following:

- Monitoring competition in the telecommunications sector
- Approving telecommunications equipment for use in the UAE
- Developing and implementing the National Numbering Plan, the National Spectrum Plan and the Number Portability Policy
- Coordinating and managing issues related to the allocation and use of the radio frequency spectrum regionally, nationally and internationally
- Managing internet networks including issues related to access, national domain name registration and IP address assignment

The TRA's principal objectives in discharging its responsibilities are to safeguard competition; provide fair access to the domestic telecommunications infrastructure; ensure the optimal use of natural resources through the implementation of best practices; enhance service quality; protect consumer interests; facilitate the growth of e-commerce; and encourage investment, innovation, development and education. Further information about the TRA is available on its web site at http://www.tra.gov.ae/about_tra.php.

ITS is delighted to welcome **it vision GmbH** and the **Telecommunications Regulatory Authority of the United Arab Emirates** as new corporate members and looks forward to a long, productive and mutually beneficial relationship with both.



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