Readers are invited to submit research papers for publication in the peer-reviewed journal, *Telecommunications Policy*. The journal is concerned with the changing roles of telecommunications in the economy and society. It provides a forum for research and debate amongst academics, policymakers, regulators, industry managers, consultants and other professionals.

*Telecommunication Policy* is multidisciplinary and international, encompassing issues of both theory and practice.

Founded in 1976, the journal has a high impact factor and is widely cited. In 2010, researchers and practitioners from more than 5,000 institutions downloaded over 170,000 full-text *Telecommunications Policy* articles, providing our authors with unparalleled visibility and reach around the globe. In the past two years, considerable efforts have been made to increase speed to publication while maintaining scientific rigour. The journal recently introduced an *article-based publication* approach, which will reduce time to publication by an additional 50 days. Accepted papers will be made available online promptly, include full bibliographic information and are fully citable from the outset.

The journal is also launching several open Calls for Papers: Mapping the Field; Cognitive Radio; and Regulation and Markets. For more information, please see [http://www.elsevier.com/wps/find/journaldescription.cws_home/30471/description#description](http://www.elsevier.com/wps/find/journaldescription.cws_home/30471/description#description)

Submissions are welcomed via the dedicated online platform: [http://ees.elsevier.com/jtpo/](http://ees.elsevier.com/jtpo/)

Sincerely,

Erik Bohlin
Editor-in-Chief, *Telecommunications Policy*
Professor & Head, Technology & Society Division, Chalmers University of Technology
Message from the Chair (cont’d)

Jackson Hole, Wyoming while our 2nd Ph. D. Seminar will take place September 21-22, 2011 in Budapest immediately following the 22nd European Regional ITS Conference being held in the same city. Based on the success of our first such Ph. D. Seminar in Copenhagen last year, we are very much looking forward to another productive and rewarding session in Budapest with some of the brightest young minds just now starting their careers in the ICT industry.

The latest details on all of these conferences and gatherings are provided in the current (May 2011) issue of Interconnect. I would very much encourage you to spend a few moments reading the latest ITS newsletter to inform yourselves of all that ITS has to offer in terms of our 2011-2012 conference schedule.

The next 18 months will also mark a number of firsts for ITS. Most notably, we are holding our first-ever conferences in Taiwan, Hungary and India as our organization continues to extend its presence in Asia, Eastern Europe and the Indian sub-continent. Our individual membership list mirrors this trend. We are now on the cusp of surpassing 400 individual paid-up memberships for the first time in a decade or more. The ITS-L Listerv distribution list, meanwhile, continues to reach over 1000 individuals including all ITS members, hundreds of non-member attendees of ITS Conferences, and other individuals interested in following the news from, and activities of, our organization.

Our roster of corporate and non-profit/governmental members likewise remains at its highest level ever. In this regard, if you are associated or affiliated with any private or public enterprise or institution active in the ICT industry, I would very much encourage you to have your company or organization seriously consider purchasing a corporate or governmental/non-profit membership in ITS. A summary of the many benefits of corporate membership can be found on the ITS website at www.itsworld.org. A more detailed list of all corporate benefits is also available from the ITS Secretariat at secretariat@itsworld.org.

Having just held our 18th Biennial Conference in Tokyo last year, Japan remains prominent in our thoughts given the recent tragedies that have befallen it. We remain deeply moved and inspired by the courage and resilience of the people of Japan in the face of the colossal destruction of human life and property their country has endured since the earthquake and tsunami struck in mid-March. To all of our friends, colleagues and associates in Japan please allow me to extend to you -- on behalf of all of our members -- our sincerest hopes and best wishes for a successful re-building effort and a speedy return to better times.

In closing, I very much look forward to seeing as many of you as possible in the months ahead at one or more of our upcoming Conferences and to engaging you in discussions on the issues and subjects of greatest interest and concern to the telecommunications and broader ICT industry.

Sincerely,

[Signature]

Erik Boblin
ITS Chair

Preparations Well Underway for ITS2011 Budapest

The 22nd European Regional ITS Conference – the theme of which is Innovative ICT Applications - Emerging Regulatory, Economic and Policy Issues – will be held September 18-21, 2011 in Budapest, Hungary. The Conference is being hosted by the Scientific Association for Infocommunications Hungary (HTE) with the support of the Department of Telecommunications and Media Informatics at Budapest University of Technology and Economics (BME).

Although the final program for the Conference was not yet available at the time the May 2011 issue of Interconnect was going to press, broad subject areas to be addressed at the Conference will include the following:

• E-services and ICT applications
• New players and platforms in telecommunications
• Lessons learned in implementing the new regulatory framework
• Regulatory institutions and success factors

continued on page 3
Preparations Well Underway for ITS2011 Budapest (cont’d)

- NGN and NGA – economics and regulation
- Internet governance
- Media convergence
- User roles and social networking
- Investment, innovation and ROI
- Game-theoretic approaches to investigating regulatory and economic issues

The local organizing team is being lead by Péter Nagy, Managing Director, HTE. Other members of the Organizing Committee include Prof. Dr. Gyula Sallai (BTE, and President HTE), Dr. Imre Abos (BTE) and Mária Tézsla (HTE). The principal ITS coordinators for the Conference are Dr. Brigitte Preissl, ZBW, Hamburg and Dr. Jason Whalley, Strathclyde Business School, Glasgow.

The principal local sponsor of ITS2011 Budapest is the National Media and Infocommunications Authority Hungary.

The deadline for early-bird registration is June 19, 2011. An additional registration fee discount is available for all ITS members in good-standing.

For further details on the Conference, please visit the ITS2011 Budapest Conference website at [http://www.hte.hu/its2011/index](http://www.hte.hu/its2011/index)

2nd ITS Ph. D. Seminar Set for September 21-22, 2011 in Budapest

For the second time in as many years, ITS will be organizing a Ph. D. Seminar in conjunction with its annual Regional European Conference. The 2011 Ph. D. Seminar will take place September 21-22 in Budapest.

The objective of the Ph. D. Seminar is to allow leading academics, industry experts and researchers to share their knowledge and expertise with a select group of younger researchers in a highly focused learning environment.

Four broad subject areas, as set out in the Call for Papers (CFP), will form the core of the curriculum: (1) telecommunications regulation; (2) convergence of telecommunications systems and content supply; (3) the dynamics of telecommunications market development; and (4) telecommunications and society. The deadline for responses to the CFP is June 1, 2011.

Up to 15 Ph. D. students from amongst those submitting papers will be invited to attend the Seminar. Based on the research topics selected by these students, a panel of academics and industry professionals with expertise in the same subject matter will be assembled from the broader ITS community to discuss, and provide their own insights into, the ideas presented by these students in their papers. Students selected as having authored the most innovative and thoughtful papers will be encouraged to submit them for publication on a refereed basis in Telecommunications Policy.

The primary organizers of the Ph. D. Seminar are ITS Chair, Professor Erik Bohlin, Chalmers University of Technology and ITS Vice-Chair, Dr. Brigitte Preissl, German National Library of Economics (ZBW).

Access to the Ph. D. Seminar will be free of charge to all participants in the 2011 European Regional ITS Conference. Student participants in the Ph. D. Seminar will also be able to attend the main Budapest Conference on a complimentary basis.

Further details on the 2nd ITS Ph. D. Seminar may be found at the ITS2011 Budapest web site at [http://www.hte.hu/its2011/2nd_phd_seminar](http://www.hte.hu/its2011/2nd_phd_seminar)
Taiwan Awaits the World for the 2011 ITS Asia-Pacific Regional Conference

Papers have been accepted, the program has been finalized and registrations are flowing in at a rapid pace for the 2011 ITS Asia-Pacific Regional Conference which will be held in Taipei, Taiwan, June 26-28, 2011. With two months left prior to the start of the Conference (when this article was written) registrations had already been received from individuals in 27 different countries. That number is expected to grow even more by the time the Conference begins at the end of June.

The theme of the Taiwan Conference is Convergence in the Digital Age. In all, the Conference will feature 35 separate sessions averaging 4 papers each. The subjects of these sessions are very wide-ranging. Papers will be presented on Network Neutrality and Governance; ICT Services and User Acceptance; Broadband Innovation and Diffusion; Internet Governance and Regulation; New Media and User Behavior; Personal Data Usage and Protection; ICTs, Public Safety and Disaster Management; and Self-Disclosure on the Net to name but a few.

The Conference Program also includes an Opening Address by ITS Chair, Professor Erik Bohlin; two plenary sessions - the first, an International Regulators Forum and the second, a Forum on the Challenges and Opportunities of the Asia-Pacific Telecommunications Industry; and a Keynote Address by Professor James Katz, Chair of the Department of Communication and Director of the Center for Mobile Communication Studies at Rutgers University. The theme of Professor Katz’ speech is “Social Media and Citizen Influence on Policy: Global and Local Convergence”.

There will also be a Conference Closing Address and Dinner Banquet for all participants. All Conference-related sessions - including an evening welcome reception on June 26 and complimentary luncheons and dinners on June 27-28 - will take place at the five-star Grand Formosa Regent Taipei Hotel.

In addition to all Conference sessions and mid-day and evening meals during the Conference, the official Program includes a complimentary guided tour of historically and culturally significant sites in Taipei on June 26 (prior to the start of the Conference), as well as a complimentary tour of the three leading local telcos in Taiwan on June 29 (the day after the Conference ends).

Registration fees for the Taiwan Conference are among the lowest for any ITS gathering in the past decade owing in large part to the very generous financial support of the following local sponsors: Chunghwa Telecom (CHT); Far Eastone Telecommunications Co., Ltd., (Farcastone); the Taiwan Ministry of Education (MOE); the National Science Council (NSC) of the Executive Yuan (executive branch of the Republic of China); the National Communications Commission (NCC) of Taiwan; and Taiwan Mobile Co. (Taiwan Mobile).

The principal local organizers for the Conference are National Cheng-chi University, Shih Hsin University and National Chung Cheng University, the three leading telecommunications research universities in Taiwan. Local co-organizers include three associations: Taiwan Communications Society, Chinese Communication Society and the 21st Century Foundation. The Organizing Committee of the Taiwan Conference is chaired by Professor Yu-li Liu (Chairperson of IMICS, Professor of Department of Radio & Television, National Chung-chi University), and co-chaired by Professor Ching-Ho Chen (Dean of the College of Journalism and Communications, Shih Hsin University) and Professor Shih-Hung Lo (Chair of The Department of Communication, National Chung Cheng University).

As with all ITS Regional Conferences, a registration fee discount is available for all ITS members in good-standing.

Further information on the Conference is available at http://www.its2011taiwan.com/

ITS Board Committees

March 2011

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Stephen R. Schmidt (Chair)
Johannes Bauer, Brigitte Preissl
For the fifth time since 2003, ITS will convene its Africa-Asia-Australasia Regional Conference in Perth, Western Australia. The theme of the Conference, which will take place November 13-16, 2011, is *Emerging Business Opportunities in Wireless Technology and New Media.*

The Conference program will be divided into two sub-themes, with numerous tracks in each, as follows:

**Wireless Communications and NGN Technology**
- Reassigning Analogue Television Spectrum
- Unbundling the Local Loop in Asia
- NGN Platform Competition
- National Broadband Plans
- Cloud Computing for Development
- Public-Private Partnerships
- Broadband, Productivity and Product Innovation

**New Media and Society**
- Videogames and Gaming
- Videogame Technologies and the Future of Interactive Entertainment
- The Relations between Cinema and Videogames
- Art and Experimental Games
- Social and Economic Networks
- Learning and Diffusion Networks
- Emerging Technology and Applications

Regular Conference host, the Communication Economics and Electronic Markets (CEEM) Research Centre, Curtin University of Technology will be joined as co-host in 2011 by the University’s School of Media, Culture and Creative Arts. Conference co-chairs are Professors Mark Balnaves (Director - Department of Internet Studies) and Gary Madden (Director - CEEM). Conference sessions will be held on the Bentley Campus of Curtin University and at nearby Bentley Technology Park.

The Perth Call for Papers (CFP) is expected to be issued in May 2011. The CFP will be announced over the ITS-L and posted on the ITS web site at www.itsworld.org.

A special one-day Conference to honor long-time ITS member and outstanding telecommunications economist, Professor Emeritus, Lester D. Taylor, will be held on October 10, 2011 in Jackson Hole, Wyoming.

The theme of the Conference, mirroring Professor Taylor’s pioneering work in analyzing the demand for information and communications technology and related services, is Telecommunications Demand and Investment: The Road Ahead.

The Call for Papers seeks submissions along the following three themes:

1. Information and communications technologies;
2. Consumer demand;
3. Capital investment. Subjects may include, but are not limited to, the following:

- Residential telecommunications demand, including wireless and IP-based voice services
- Broadband services
- Business demand for data and communications services
- Case studies on consumer demand
- Studies on wireless services including cellular, satellite, WiFi, WiMax, etc.
- Studies on fixed wireline services including traditional telephony, cable, DSL, fibre-optic, etc.

Abstracts should be submitted to james.Alleman@Colorado.edu. The deadline for abstract submissions is May 23, 2011.

Submitted papers will be peer-reviewed. Those accepted for the Conference will be published in the Springer Economic Series: Economics of Science, Technology and Innovation. Conference organizers expect the Festschrift in honor of Professor Taylor, which will be edited by Professors James Alleman and Paul Rappoport, to be completed in less than a year following the Conference.

This special Conference is being organized by James Alleman, Jason Buckweitz, Bruce Egan, Eli Noam and Paul Rappoport. The three principal Conference sponsors are Centris, the Columbia Institute of Tele-Information (CITI) and ITS.

For further information on this Conference, including the Call for Papers, please visit: http://www.centris.com/callforpapers.html

New Delhi has been selected as the host city for the first-ever ITS Regional Conference to be held in India. The theme of this Conference, which will take place February 23-24, 2012, is Telecom Policy, Regulation, and Management as Drivers for Transforming Emerging Economies.

Six major sub-themes relating to the role of telecommunications in emerging economies will be addressed by speakers at this Conference:

1. National Broadband Policies and Outcomes
2. Issues Related to Wireless Spectrum and Technology
3. Service Access, Demand, Adoption and Social Networking
4. Universal Service
5. Regulation
6. Comparative Analysis

Within these broad sub-themes, papers will be sought on topics ranging from Adoption and Diffusion of Broadband; Models for Spectrum Auctions and Trading; and Issues Related to Access, Interconnection and Unbundling in a Converged World; to Models, Instruments and Institutions for Universal Service; Regulatory Challenges Related to New Generation Networks; and Cross-National Analysis of Market Performance for Wireless Services, Regulation, Adoption and Spectrum Management Regimes, among many others.

The Call for Papers (CFP) for this Conference is expected to be issued in late June or early July 2011. Notice of the issuance of the CFP will be provided over the ITS-L. The CFP itself will be published on the ITS website at www.itsworld.org as well as on the Conference website (which, as of late April 2011, is still under construction).

The New Delhi Conference will be hosted by the IIMA Idea Telecom Centre of Excellence (IITCOE). Further details on this Conference will be provided on the ITS website and in future issues of Interconnect as they become available.
Spotlight on Corporate Members: Arnold & Porter LLP

A long-time Global Corporate member of ITS, Arnold & Porter LLP is one of the world’s preeminent international law firms. With offices in nine cities – seven in the U.S. and two in Europe – the firm has over 700 attorneys specializing in over 30 areas of law. Arnold & Porter serves clients in industries as diverse as telecommunications, biotechnology, pharmaceuticals, medical devices, nanotechnology, media and entertainment, banking, financial services, consumer products, energy, utilities, transportation, healthcare, and government and the public sector among many others.

The firm’s telecommunications, internet and media group operates from offices in Washington, DC, London and Brussels, and acts for clients in every segment of the ICT industry. The team provides not only regulatory advice but specialized assistance ranging from transactional, antitrust, intellectual property, securities, privacy and environmental matters to national security, international trade, bankruptcy, product liability, real estate, tax, government contracts and legislative questions, as well as trial and appellate litigation in the U.S. and internationally. With respect to the latter, the firm regularly represents clients before national regulatory agencies, tribunals, the courts and other governmental bodies in the U.S., the EU and around the globe. Arnold & Porter has assisted clients involved in some of the largest mergers in history and, most recently, was retained by AT&T to handle regulatory issues related to that company’s proposed acquisition of the operations of T-Mobile in the U.S.

The firm was founded in 1946 by three outstanding scholars and legal practitioners – Thurman Arnold, a former Yale University Law School Professor, Assistant Attorney General and U.S. Court of Appeals Justice, Abe Fortis who would later become a U.S. Supreme Court Justice and Paul Porter, a former Chairman of the Federal Communications Commission (FCC) and former Administrator of the U.S. wartime Office of Price Administration.

Following in the tradition of its founders, many of the firm’s attorneys have held senior positions in the White House and in such U.S. government agencies as the Department of State and Justice, the Federal Reserve Board, the Federal Trade Commission, the FCC, and the Securities and Exchange Commission. Several other members of the firm teach on a part-time basis at law schools and publish regularly in academic and business journals.

Arnold & Porter takes justifiable pride in its pro bono program. Its lawyers are encouraged to devote 15% of their time each year to unpaid legal service to those without financial means. Indeed, Arnold & Porter is one of only a small number of firms whose attorneys consistently average more than 100 hours of pro bono work every year. The firm and its lawyers have won dozens of awards in recent years in this regard, including the American Bar Association’s prestigious “Pro Bono Publico” award. Pro bono assignments taken on by the firm have included numerous difficult cases, many of them precedent-setting, involving such issues as the death penalty, political asylum, electoral reform, the treatment of mentally ill prisoners, mail-order brides, and international human rights among numerous others.

Arnold & Porter has a long history of national, international and global recognition for excellence in the practice of law. In recent years, the firm has distinguished itself as a global leader in such areas of legal practice as competition/antitrust law; life sciences; international arbitration; public international law; and international trade.

For more information about Arnold & Porter LLP, please contact Michael Ryan, the head of the firm’s telecommunications group in London, at Michael.Ryan@aporter.com or visit the firm’s website at http://www.arnoldporter.com.
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<tr>
<th>Name</th>
<th>Position/Institution</th>
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<td>Loretta Anania</td>
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<td>Aniruddha Banerjee</td>
<td>Senior Vice President, Centris Acton, USA</td>
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<td>Prof. Johannes Bauer</td>
<td>Department of Telecommunication, Information Studies and Media</td>
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<td>T. Ayhan Beydogan (corporate)</td>
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<td>Christopher S. Huther (corporate)</td>
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Thailand to Host 2012 ITS Biennial Conference

The 19th ITS Biennial Conference will be held November 18-21, 2012 in Phuket, Thailand. The theme of this Conference is *Moving Forward with Future Technologies: Opening a Platform for All*.

The Conference program will include the following suggested tracks:

- Competition and Regulatory Paradigms in Transition
- NGN and Broadband and the Race for New Services
- Wireless Services
- New Features of Communications
- ICT and Culture
- Telecommunications and Economic Development

Within these tracks, authors will be invited to submit papers on any of 50 different subjects ranging from Open Platforms and Open Interfaces; Eco ICT; and Strategies for Mobile Billing; to Cyber Crime; NGN Regulatory Frameworks; and Inter-connection Charges and Unbundling of Mobile Phones to mention just a few.

The 2012 Biennial is being organized and hosted by the National Communications Commission (NTC) of Thailand and Thammasat University. The Conference itself will take place at the Hilton Phuket Arcadia Resort and Spa, Phuket province, Thailand.

Additional information about the 2012 Biennial Conference will be posted on the ITS web site at [www.itsworld.org](http://www.itsworld.org) when it becomes available. The Call for Papers and an announcement introducing the Conference web site will also be posted on the ITS-L in the latter half of 2011.

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### Calendar of Events

#### ITS Conferences

**2011**

**June**

2011 ITS Asia-Pacific Regional Conference  
*Convergence in the Digital Age*  
Taipei, Taiwan • June 26-28, 2011  
[www.its2011taiwan.com](http://www.its2011taiwan.com)

**September**

2011 ITS Regional European Conference  
*Innovative ICT Applications: Emerging Regulatory, Economic and Policy Issues*  
Budapest, Hungary • September 19-21, 2011  
[http://www.hte.hu/its2011/index](http://www.hte.hu/its2011/index)

2nd Ph. D. Seminar of the International Telecommunications Society  
Budapest, Hungary • September 21-22, 2011  
[www.hte.hu/its2011/2nd_phd_seminar](http://www.hte.hu/its2011/2nd_phd_seminar)

**October**

Columbia Institute for Tele-Information (CITI) and ITS Conference in Honor of Professor Emeritus Lester D. Taylor  
Jackson Hole, Wyoming • October 10, 2011  

**2011**

**November**

2011 ITS Africa-Asia-Australasia Regional Conference  
*Emerging Business Opportunities in Wireless Technology and New Media*  
Perth, Australia • November 13-16, 2011  

**2012**

**February**

2012 ITS Regional Conference  
*Telecom Policy, Regulation, and Management as Drivers for Transforming Emerging Economies*  
New Delhi, India • February 23-24, 2012

**November**

2012 ITS Biennial Conference  
*Moving Forward with Future Technologies: Opening a Platform for All*  
Phuket, Thailand • November 18-21, 2012

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Calendar of Events

Other Conferences & Events of Potential Interest to ITS Members

2011

May
Conference of Telecommunication, Media and Internet Techno-Economics (CTTE)
CTTE 2011
Berlin, Germany • May 16-18, 2011

June
International Institute of Forecasters (IIF)
31st International Symposium on Forecasting
Economic Forecasting in a Challenging Environment
Prague, Czech Republic • June 26-29, 2011
http://www.forecasters.org/31st/abstractsubmissions.php

June (cont’d)
Wissenschaftliches Institut für Infrastruktur und Kommunikationsdienste GmbH (WIK)
Bundling and Multi-play: Does it Require a New Regulatory Paradigm?
Brussels, Belgium • May 30-31, 2011
http://www.wik.org/index.php?id=540

June (cont’d)
Wissenschaftliches Institut für Infrastruktur und Kommunikationsdienste GmbH (WIK)
Fibre Networks - Demand and Analyses of Costs and Benefits
Berlin, Germany • June 6-7, 2011
www.wik.org/index.php?id=539

2011

June (cont’d)
10th International Conference on Mobile Business (ICMB)
Mobile Internet: A New Paradigm in a New Value Network
Como, Italy • June 20-21, 2011
http://www.mbusiness2011.org

2011

September
International Institute of Communications (IIC)
ICT and the Media: New Architectures and Value Configurations
Skagen, Denmark • August 16-21, 2011
http://phdsummerschool.nordict.aau.dk

2011

September
Telecommunications Policy Research Conference (TPRC)
39th Research Conference on Communication, Information and Internet Policy
Arlington, Virginia • September 23-25, 2011
http://www.tprcweb.com

2011

October
International Institute of Communications (IIC)
IIC International Regulators Forum
Johannesburg, South Africa
October 1-2, 2011
http://www.iicom.org/

October
International Institute of Communications (IIC)
IIC Annual Conference
Johannesburg, South Africa
October 3-4, 2011
http://www.iicom.org/

November
33rd IDATE International Conference
DigiWorld Summit 2011
Will the Device be King?
Montpellier, France • November 16-17, 2011

2012

January
Pacific Telecommunications Council Conference
PTC’12 – Harnessing Disruption: Global, Mobile, Social, Local
Honolulu, Hawaii • January 15-18, 2012
http://www.ptc.org/ptc/