ITS Webinar on Tracking & Tracing Apps

Date: 29 September 2020, 14:00 – 16:00 CET, 08:00 – 10:00 EST, 21:00 – 23:00 Tokyo – 00:00 – 02:00 (30 Sept) Wellington/NZ
Format: online only
Academic host: Chalmers University[1]
Corporate host: TELUS Communications[2]

The role of tracking – tracing – testing (3T) apps and big data in the fight against COVID-19

The event aims to take stock of the actual role and functioning of 3T apps, interoperability, the effectiveness of these apps, the role of Big Data, and the wider ecosystem.

Registrations:
https://www.eventbrite.com/e/its-webinar-on-tracking-tracing-apps-tickets-117849754789

Program:

Opening remarks: Stephen Schmidt[3] ITS Chairman and Vice-President Telecom Policy & Chief Regulatory Legal Counsel at TELUS Communications.
Webinar manager: **Erik Bohlin** (Chalmers University)[4]
Moderator: Georg Serentschy (Serentschy Advisory Services GmbH)[5]

Speakers:
- **Masahiro Sogabe**,[6] Professor, Graduate School of Law, Kyoto University on the Japanese perspective
- **Bronwyn E. Howell** (Victoria University of Wellington - School of Management) on international contact tracing apps comparison[7]
- **Stephen Schmidt** (TELUS Communications) on legal and regulatory issues for apps and the Canadian perspective
- **Rosa Barcelo** (Co-Chair of Squire Patton Boggs' global Data Privacy & Cybersecurity Practice).[8] Prior to joining the firm, Rosa was Deputy Head of Unit of the Cybersecurity and Digital Privacy Unit of DG CONNECT in the European Commission, where she led legislative deliberations over the proposed e-Privacy Regulation

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[1] https://www.chalmers.se/en/Pages/default.aspx
[2] https://www.telus.com/en/
[3] https://www.itsworld.org/officers/
[4] https://www.chalmers.se/en/staff/Pages/erik-bohlin.aspx
[5] https://www.serentschy.com/
[6] https://kyouindb.iimc.kyoto-u.ac.jp/e/bM2kS
[7] https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3612596
[8] https://www.squirepattonboggs.com/en/professionals/b/barcelo-rosa

- **Amélie Desvars-Larrive** (University of Veterinary Medicine Vienna / Complexity Science Hub – CSH, Vienna).[9] The CSH is conducting research on how effective anti-corona measures are[10]
- **Christian Fritsch**, Data Analytics Business Developer, helping organizations to create value from data. Christian will address the role of big data and the cooperation with a mobile phone company
- **Christian Winkelhofer**, Accenture, Managing Director Public Service Austria[11] will provide hands-on app development experience from Austria.

This workshop will address legal, regulatory and data protection issues related to corona tracking, tracing and testing of applications, the role of Big Data in assessing the effectiveness of measures against COVID-19, and how joining forces of telecommunications and data companies can contribute to a more effective fight against COVID-19. Other issues to be discussed are for example interoperability of apps, mandatory use vs. obligatory use, central vs. decentralized approaches, and the role of the GDPR which is both a strength and challenge for digitalizing medical services. It is intended that this webinar will compare insights and practical experiences from Asia, New Zealand, Canada and Europe and draw lessons for further development.

Effectiveness of **government measures in the fight against COVID-19** are in the focus of policy makers and scientists globally. Corona T3 apps and big data technologies are core instruments to support this. Researchers from the Complexity Science Hub (CSH) Vienna[12] are working on periodical assessments which strategies are effective.

Data protection is another hot topic in this context and experts are apparently not united: Professor Mayer-Schoenberger:[13] *Saving lives is more important than data protection*! Big Data and data protection expert Viktor Mayer-Schoenberger found the tracking to be permissible: "The basic data protection regulation, which applies in Austria and throughout the European Union, clearly states health comes first, saving lives is more important than keeping data protection high." Some data protection activists and NGOs are vocal with different views.

About ITS:

ITS – **International Telecommunications Society** https://www.itsworld.org/ works as both an online and offline community where academic, business, and government researchers, industry practitioners, policy makers, and international bodies can consolidate, trade, and discuss specific research and information as they develop. The main way we achieve that goal is by providing live forums, the biggest of which are our biennial international conferences, where we respond to specific needs as they develop. Beyond that, we also have a membership journal, newsletter, and this website.

26 September 2020

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[9] https://www.csh.ac.at/researcher/amelie-desvars/
[10] https://www.csh.ac.at/coronavirus-how-measures-work-wirksamkeit-der-massnahmen-oesterreich-june/
[11] https://www.linkedin.com/in/christianwinkelhofer/?originalSubdomain=at
[12] https://www.csh.ac.at/
[13] https://www.oii.ox.ac.uk/people/viktor-ms/