



## Achieving Equitable Al Governance: Balancing Innovation and Responsibility

## **International Telecommunications Society webinar**

**Sponsors:** Academic Host – Ivey Business School, Western University

Corporate Host – TELUS Communications

Length: 60 minutes

**Date:** October 23, 2023, 10:00 am EST, (4:00 pm CEST, 11:00 pm in Seoul and Tokyo)

Structure: 10 minute Keynote, then short statements from panelists and discussion

(30 minutes), followed by Q&A from participants (20 minutes).

## **Summary**

In the rapidly evolving world of AI, generative systems present a complex regulatory challenge. As technological boundaries expand in real time, governments, corporations, and research institutions face the task of crafting laws that harmonize innovation with ethical responsibility. Achieving equitable AI governance transcends legal considerations; it's a moral imperative demanding alignment between uncharted possibilities and the safeguarding of human values.

Join us for an insightful discussion led by esteemed industry experts as they delve into the multifaceted landscape of AI regulation. Participants will have the opportunity to listen as panelists explore the characteristics of a sensible regulatory approach, considering the swift development of AI technology, the economic and commercial interests involved, and the international competition for AI leadership. Our speakers will address critical questions:

- What are the defining features of a balanced regulatory approach?
- Does the EU AI Act strike the right equilibrium?
- What challenges and opportunities arise in the intermediate period before legislation in jurisdictions like the EU, the US, and Canada takes effect?
- How can global governance align different approaches, and what lessons can be drawn from regulating fields such as nuclear, medicine, and biotechnology?

This webinar presents a vital opportunity for corporate, government, and research leaders to gain insights from leading voices in AI regulation and governance. Together, we will navigate the balance between fostering innovation and ensuring ethical practices for responsible AI advancement. The session will conclude with a Q&A segment, allowing attendees to pose questions to our distinguished panelists.

## **Speakers**

- Jesslyn Dymond, Director of Data Ethics, TELUS
- Irina Gueorguiev, Lawyer & Al Market Researcher at Successif
- Var Shankar, Executive Director, Responsible Al Institute
- Derk Oldenburg, Keynote Speaker

• Georg Serentschy, Moderator